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Kantar Talks Covid19

Assessing the impact for
Grocery in Ireland

April 2020



Objectives

- Benchmark how the Irish consumer is feeling
- Brand implications
- Changing media habits
- Deep dive into the biggest ever period for Irish Grocery
 - Changes in shopper behaviour
 - Categories most impacted
 - Role of online
- New “normal” for retailing
- Exploring possible futures
- Q&A

Your Experts for Today's session



Louise Soye
Client Director
Insights Division | Kantar



Eimear Faughnan
Managing Director Ireland
Media Division | Kantar



David Berry
Managing Director Ireland
Worldpanel and Insights Division | Kantar



Ray Gaul
SVP European Retail
Insights Division | Kantar



Charlie Warwick
Head of Futures EMEA
Consulting Division | Kantar

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Covid-19 Monitor

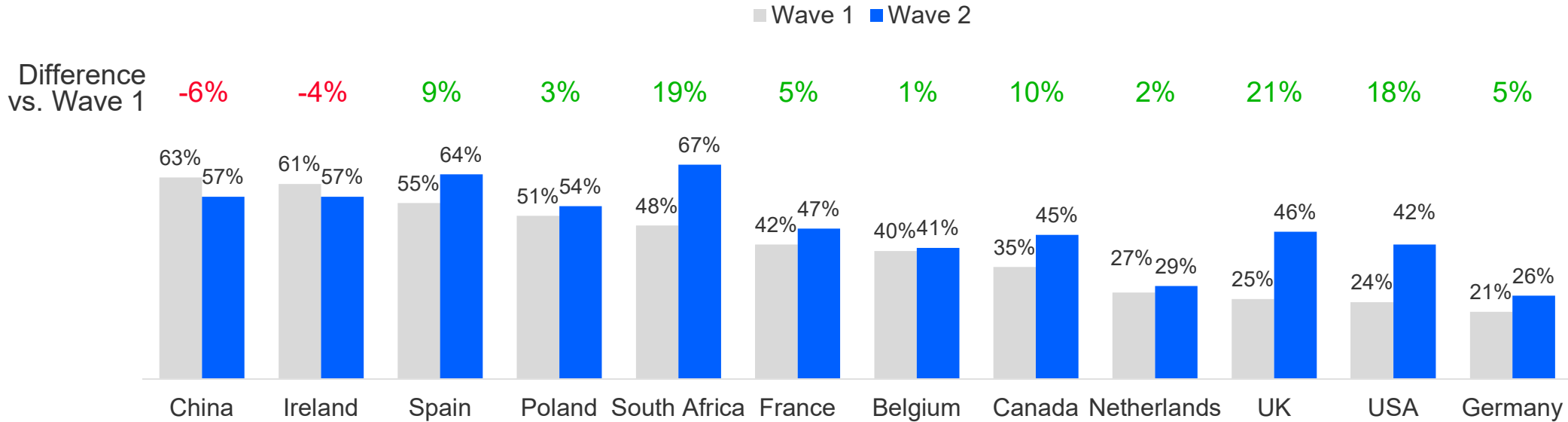
Brand implications and
consumer behaviour evolution

Louise Soye, Client Director, Insights Division



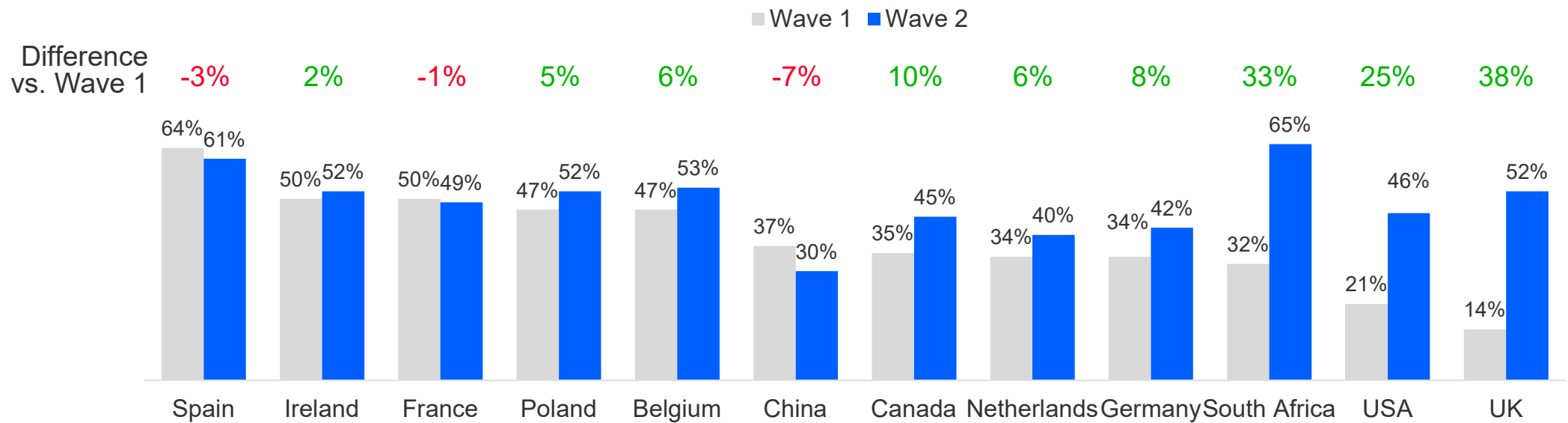
Around the world, the pandemic is causing a high level of concern. In wave 2 of our COVID-19 Monitor significant increases are evident in the UK, South Africa and US

“The situation concerns me hugely”



Social distancing, lockdowns and other disruptions are leading to daily lives being heavily impacted. Large uplifts measured from Wave 1 to Wave 2 for UK, South Africa and US

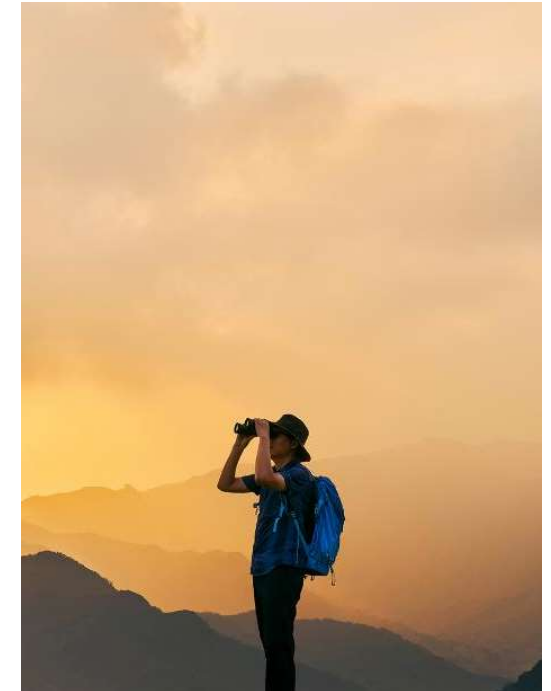
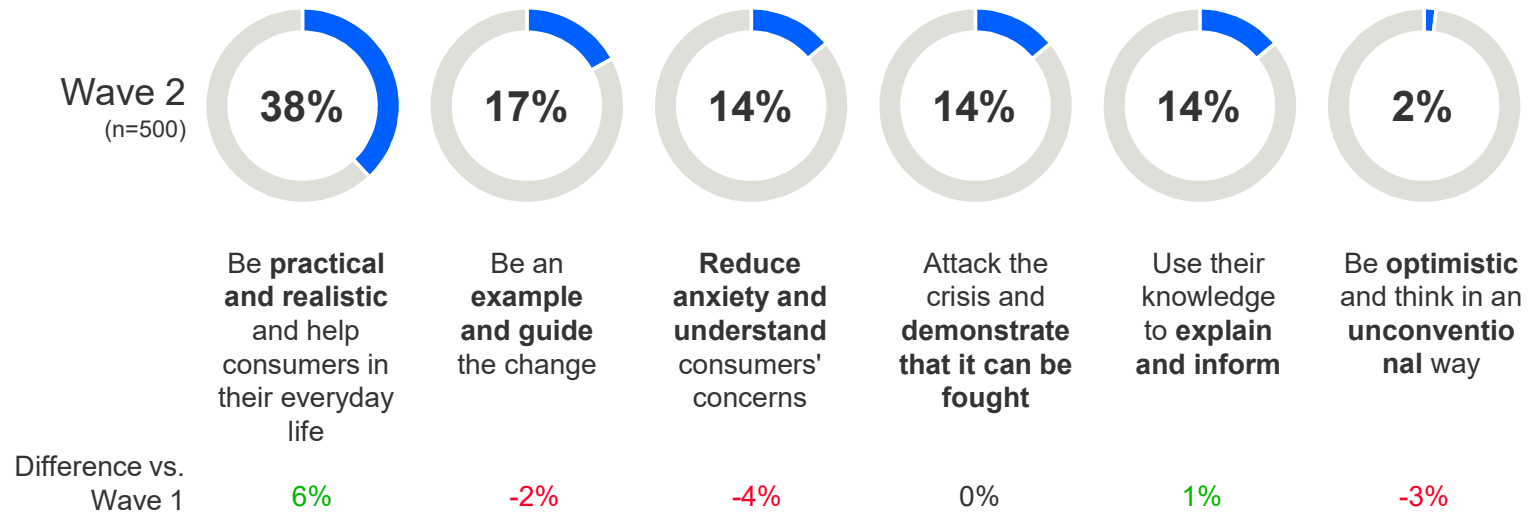
“The situation is impacting my day-to-day life”



In Ireland, and internationally, consumers want brands to help and comfort them. They are also looking for brands to lead by example and understand them. Consumers also agree this is not a time for brands to be optimistic or unconventional



Brands should...

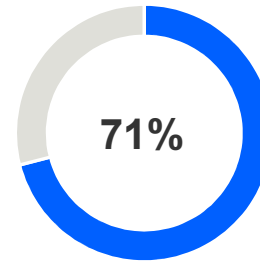


Irish consumers don't want brands to stop advertising but it mustn't be seen as exploitative, inauthentic or inappropriate



Advertising should...

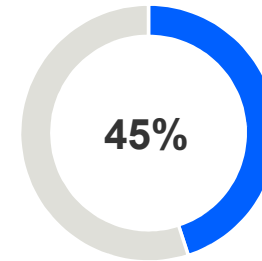
Wave 2
(n=500)



Should **NOT** exploit the coronavirus situation to promote the brand

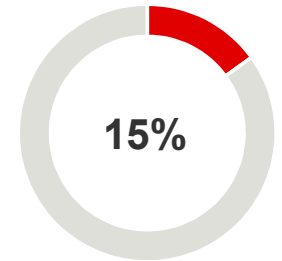
Difference vs. Wave 1

4%



Should talk about how they could be helpful in the new everyday life

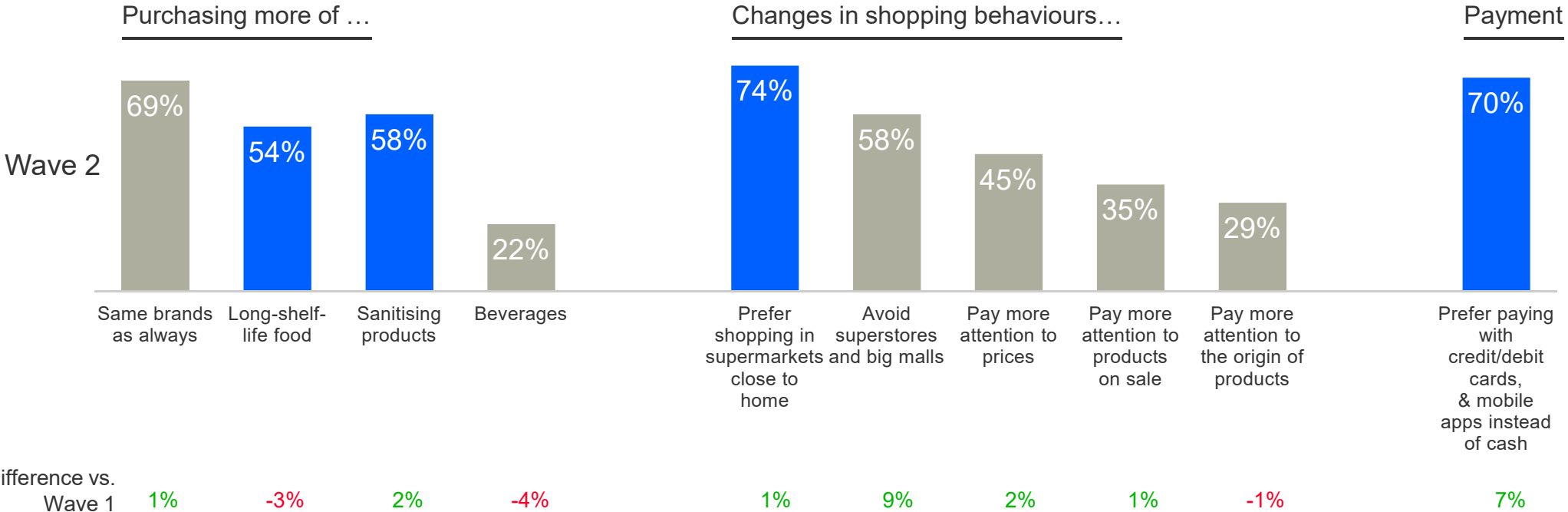
6%



Should avoid humorous tones

0%

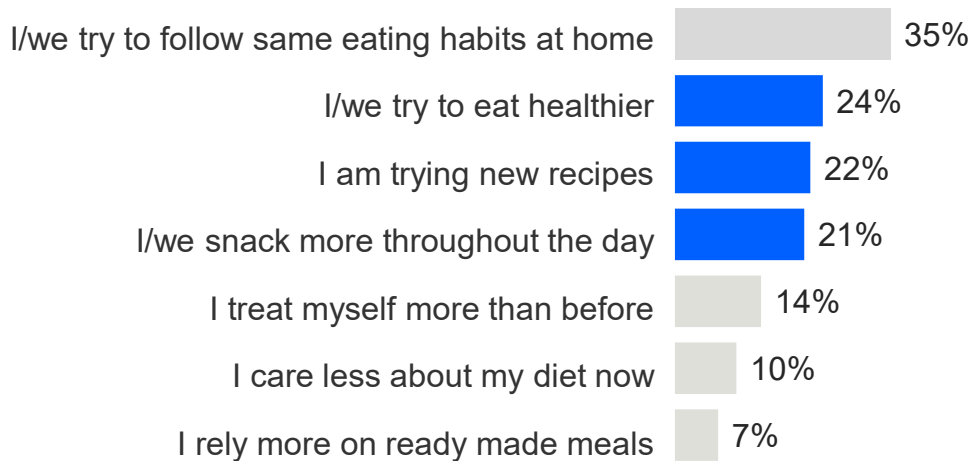
We see an increase for the purchase of ‘stock up’ products, such as long shelf-life food and sanitizing products. Product discounts, offers and provenance appear to be less important in this time of crisis



Focus is on trying to maintain eating habits. 1 in 4 trying to eat more healthier in comparison to last month, although 1 in 7 of us are treating ourselves more. Some consumers being more adventurous and trying new recipes



I completely agree ...



New Question on Wave 2



Jamie Oliver wins praise for new show 'Jamie: Keep Cooking and Carry On' in response to COVID-19

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**Covid-19 is
changing our media
habits –
and what this means
for your marketing
strategy**



Eimear Faughnan, MD Kantar Media Ireland

People are watching more TV during the crisis... particularly during weekdays

We are seeing higher TV viewing levels due to greater availability to view as people practice social distancing and self-isolation.



SPAIN

Viewers spent 100 mins longer watching TV on Saturday 14th March compared to the previous Saturday (326 vs 225 mins) as the government announced a national lockdown

+42%



PHILIPPINES

Average audiences rose by 2.5m during week 13-19th March across all programming as social distancing measures come into force

+19%



NORWAY

Rise in viewing was greater for the first two 'work from home' as the average Norwegian watched 194 mins of TV (up from 154 mins)

+26%



LATIN AMERICA

The outbreak is having a more moderate impact on TV viewing – however, Peru has seen the biggest increase (+32%).

+9%



All things being equal this represents potentially greater value for advertisers as audience delivery should drive down cost per thousand rates – particularly in weekday daytime slots.

The five ways Covid-19 is changing our viewing habits...

... and what they mean for advertisers in Ireland

1

People are watching more TV during the crisis - particularly during weekdays

This represents potentially greater value for advertisers as audience delivery should drive down cost per thousand rates – particularly in weekday daytime slots

2

Younger audiences are driving the increase in viewing

TV amongst younger viewers is increasing during this crisis, presenting an opportunity for advertisers to reach their target audiences in proven, effective ways.

3

Breaking news and breaking audience records

Advertisers can look to benefit from these large audiences but must be mindful of the environment and context within which they are advertising.

4

Growth in viewing shared amongst linear and non-linear platforms

The investment in measurement is significant, but at times like this, we can see the payoff in extending measurement across all distribution platforms.

5

The most-impacted sectors are reducing TV advertising

Automotive and travel categories are quickly reacting to withdraw from advertising; however, packaged goods advertising is yet to see a consistent decline, but there could be an issue around advertising goods that are not in store.

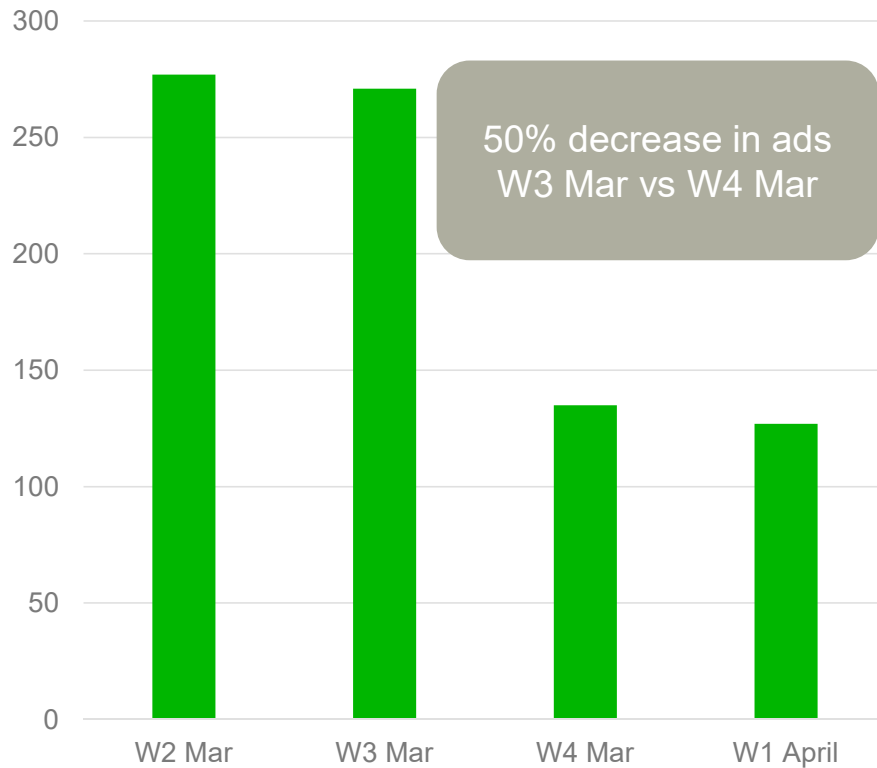
Increases in news coverage on Covid-19 across print and online sources



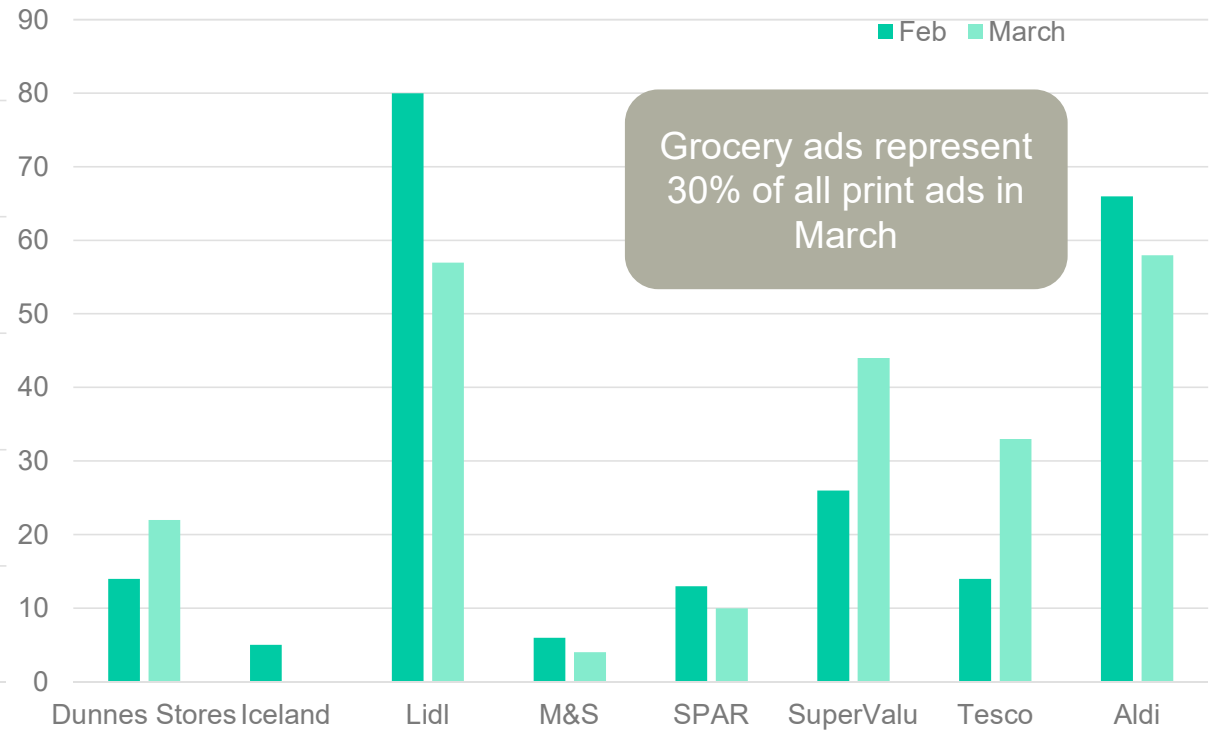
Print Advertising has significantly decreased in the past 4 weeks

However, grocery advertising is increasing for some retailers

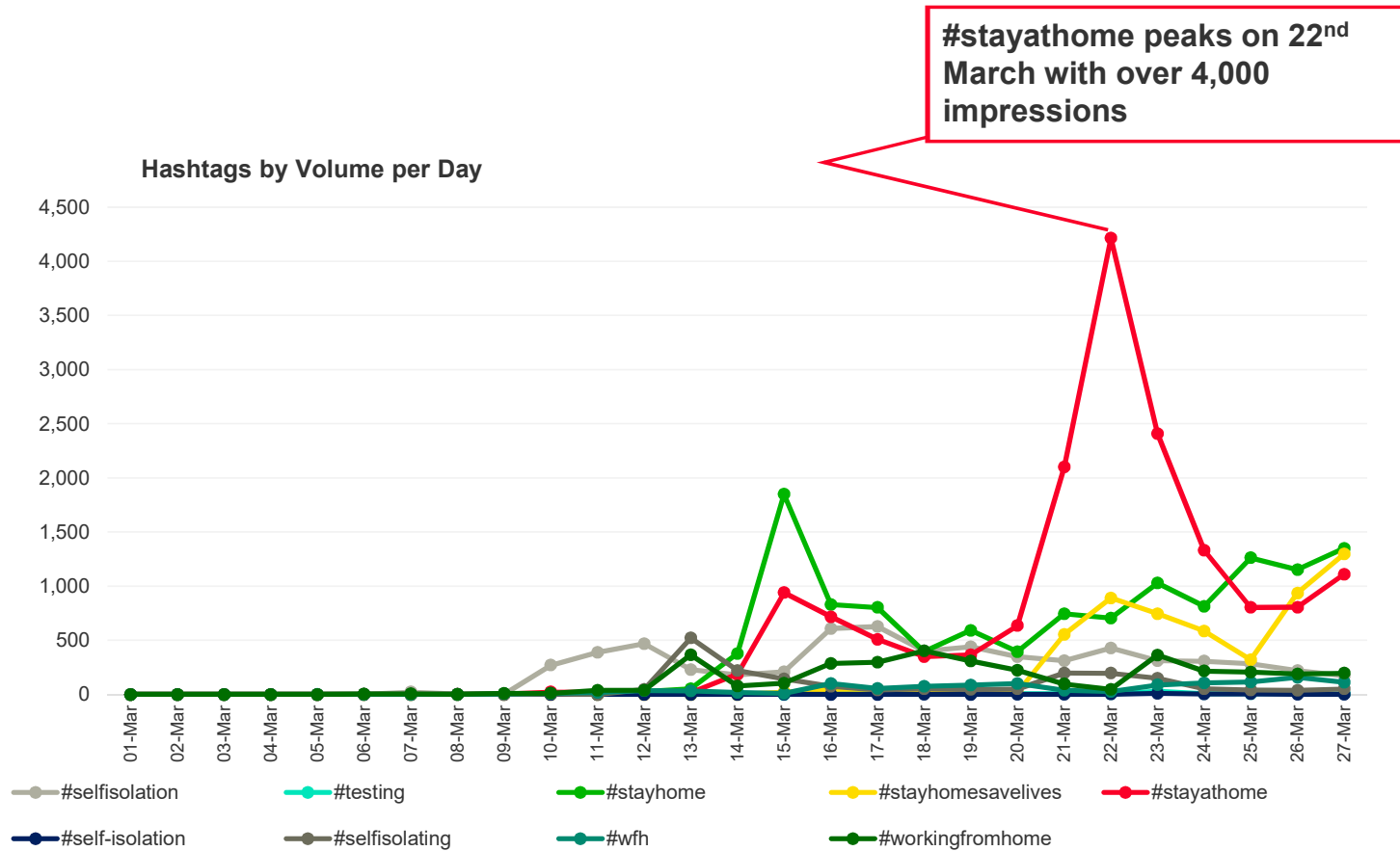
National Weekly Adverts



Grocery Print Ads

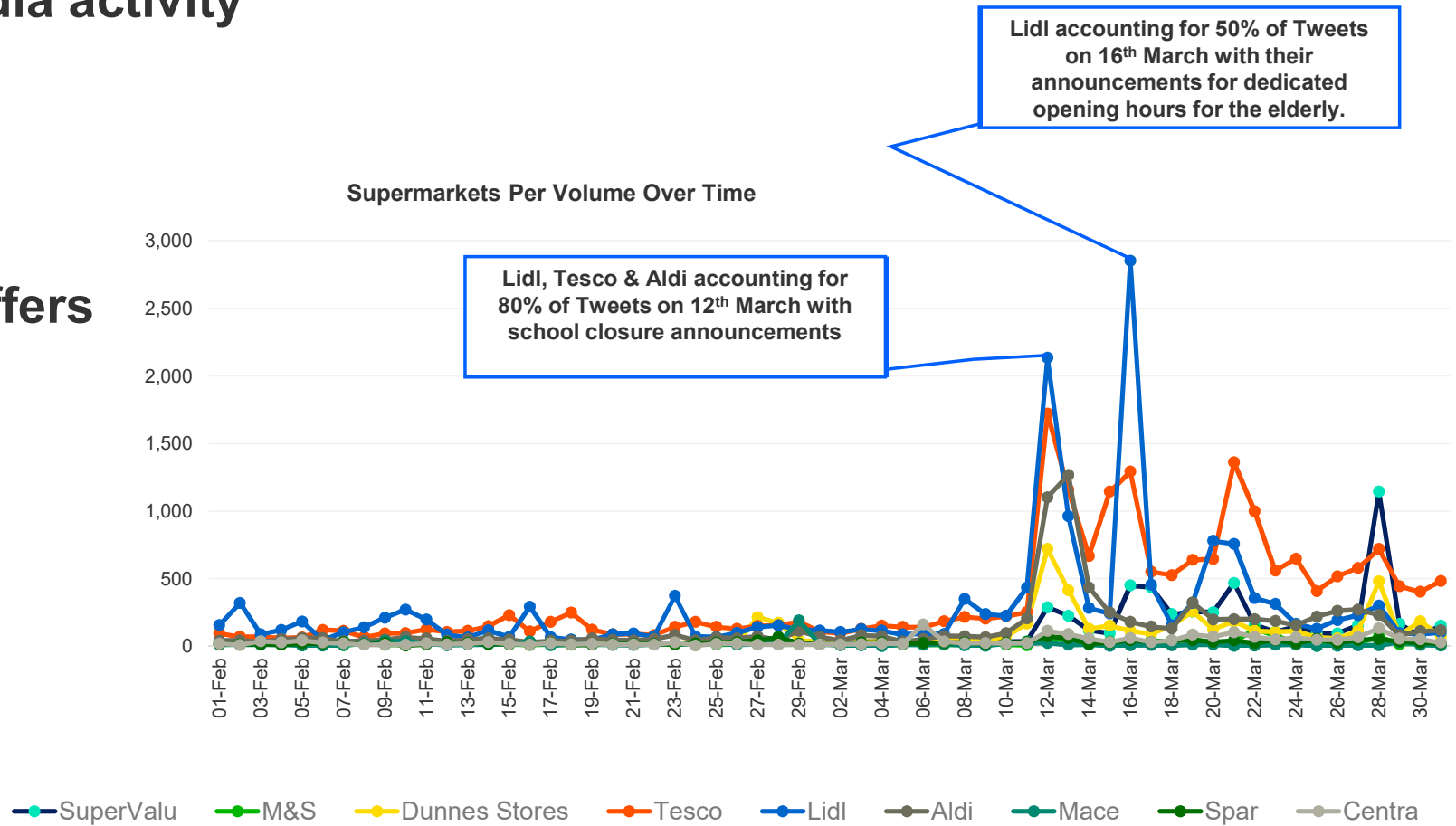


Social trends during March



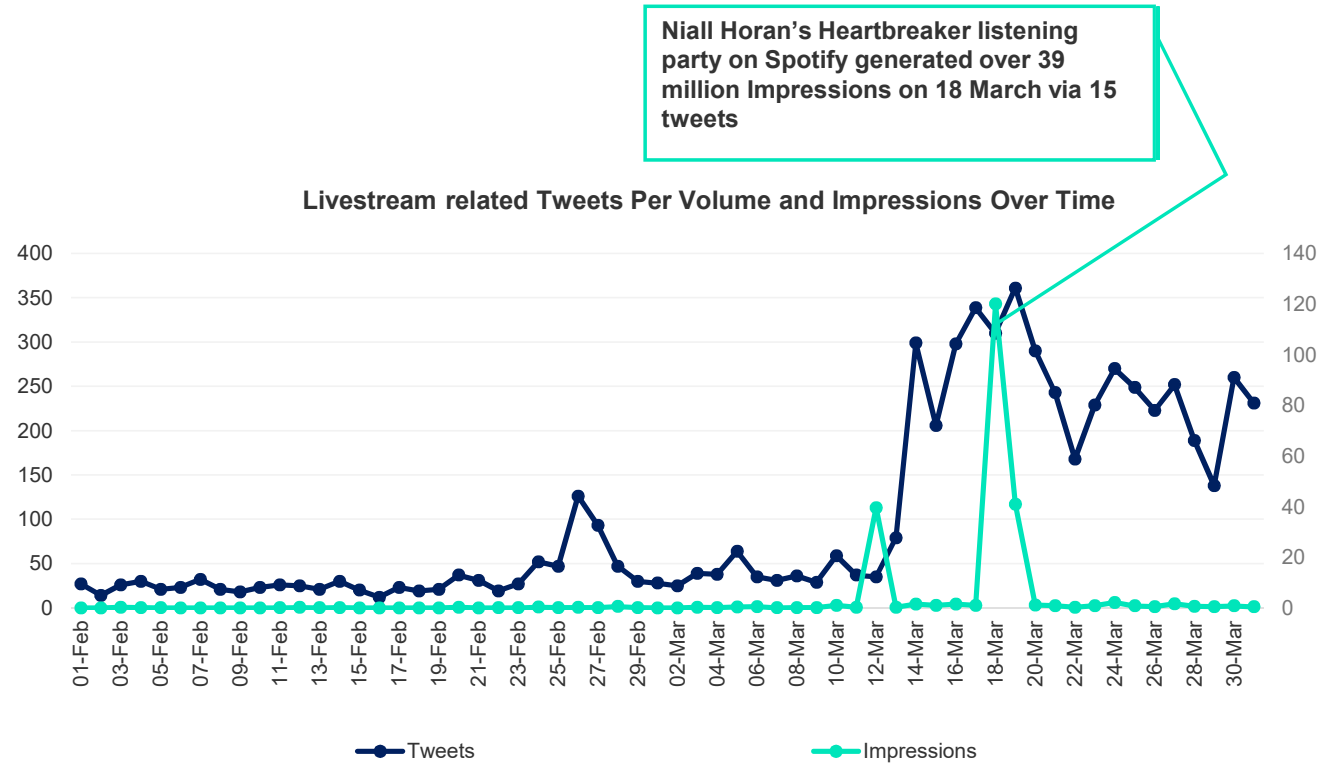
Grocery social media activity

Social media offers advertisers amplified reach



Staying connected and keeping busy

A new way of living...



Slide 18

CM2 zoom is the biggest winner , +800% tweet volumes from feb to march
Christine Matthews, 02/04/2020

In summary

#1

Advertisers have captive in-home audiences consuming increased hours across all dayparts

#2

Breaking news on trusted news sources offers advertisers large audiences. This should translate into better cost per thousands.

#3

Social media conversations amplifies the extended reach of paid advertising

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Deep dive into the biggest ever period for Grocery

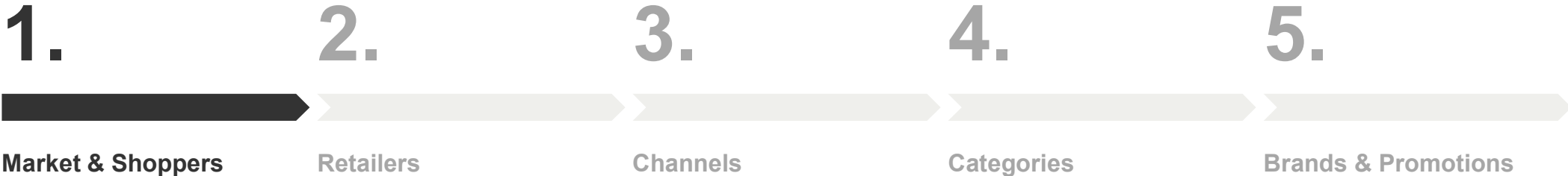
Worldpanel data for 4we period to 22nd March

David Berry, Worldpanel & Insights MD Ireland



Market & Shoppers

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March 2020 – the biggest month of take-home Grocery shopping ever seen

€1.1 bn

Grocery Value sales
+€228m YoY

+26.9%

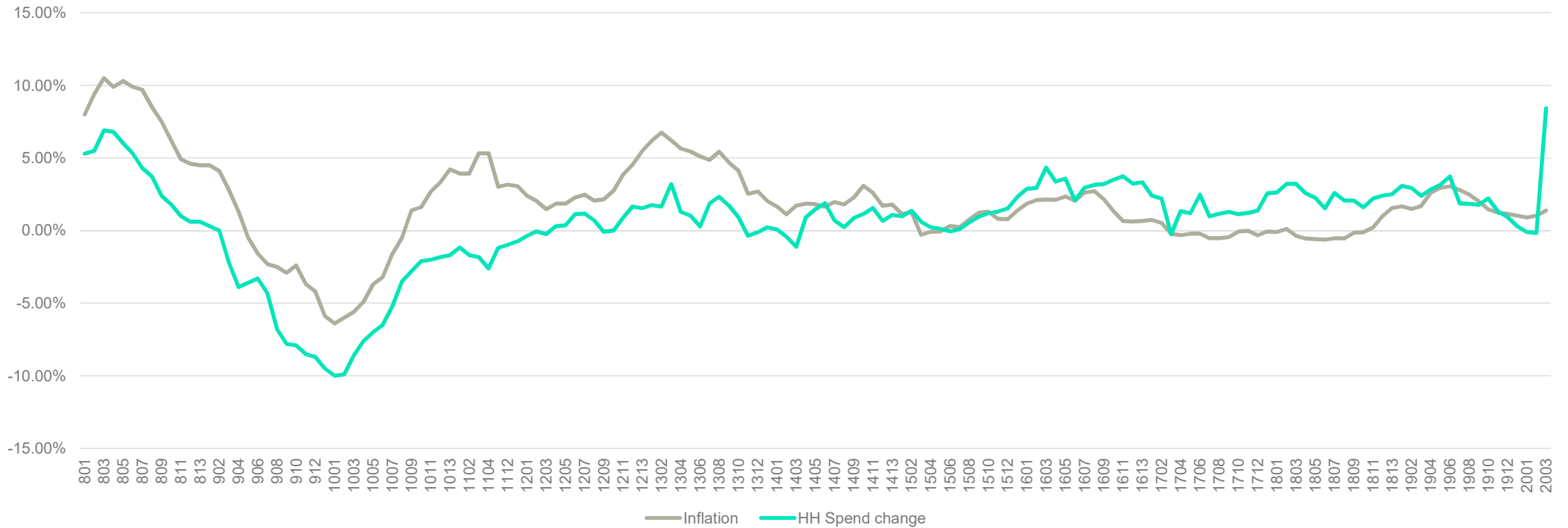
Value Sales growth YoY

1.25x

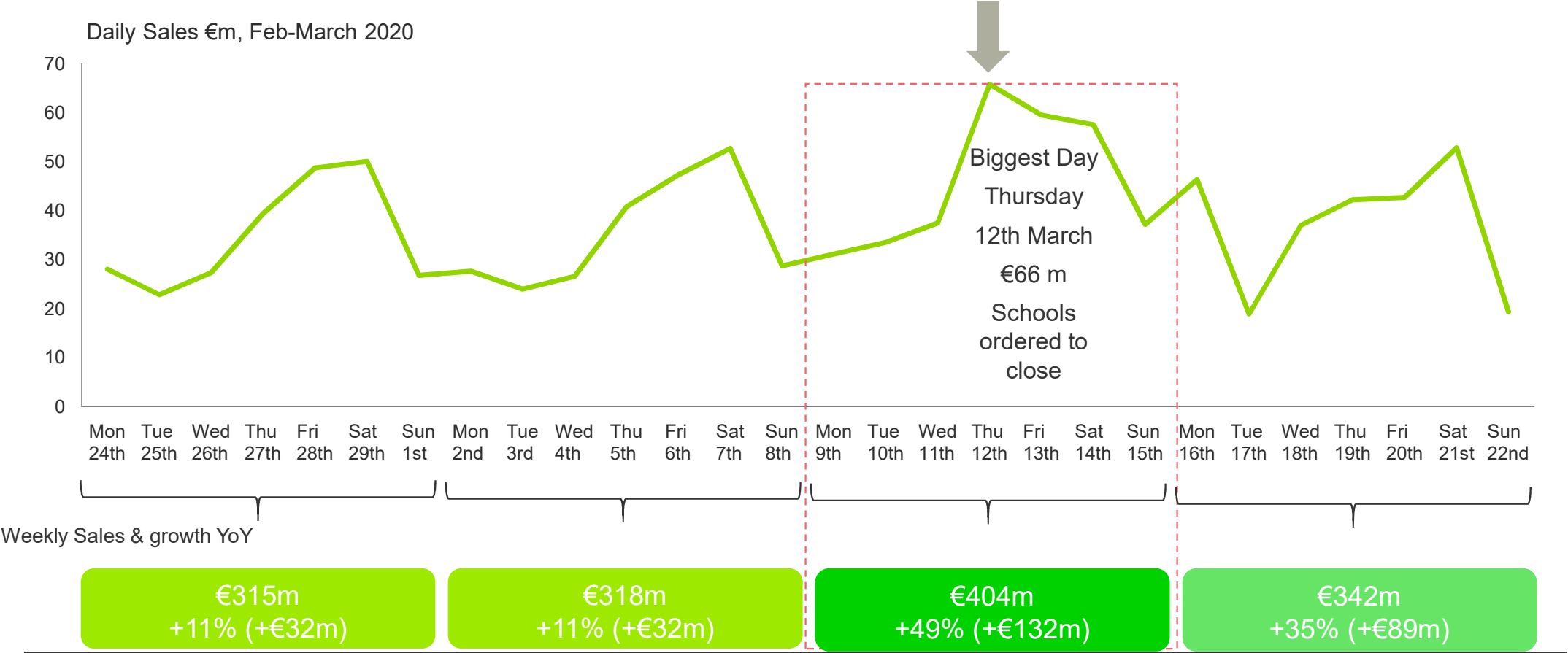
Larger than an average month

Monthly inflation stands 1.4% - growth is volume driven rather than inflationary

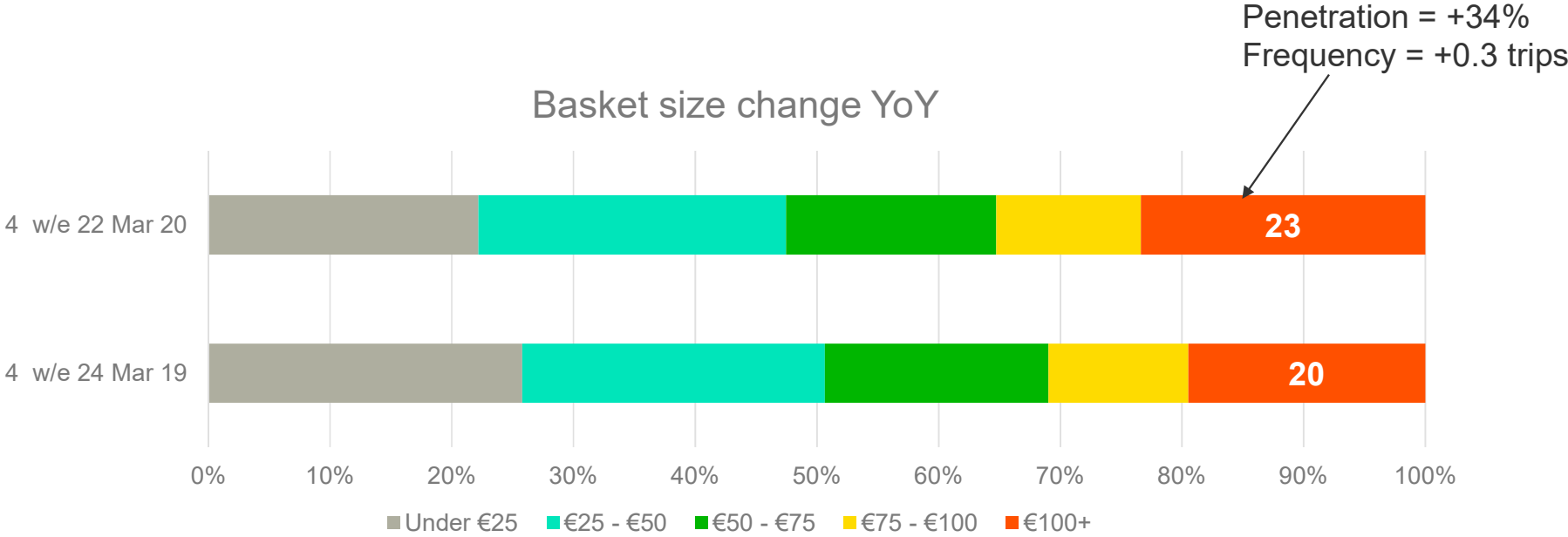
Rolling 12we Grocery value growth and inflation



Thursday 12th March, the day school closures were announced was the biggest “panic buy” day with €66m spent in stores

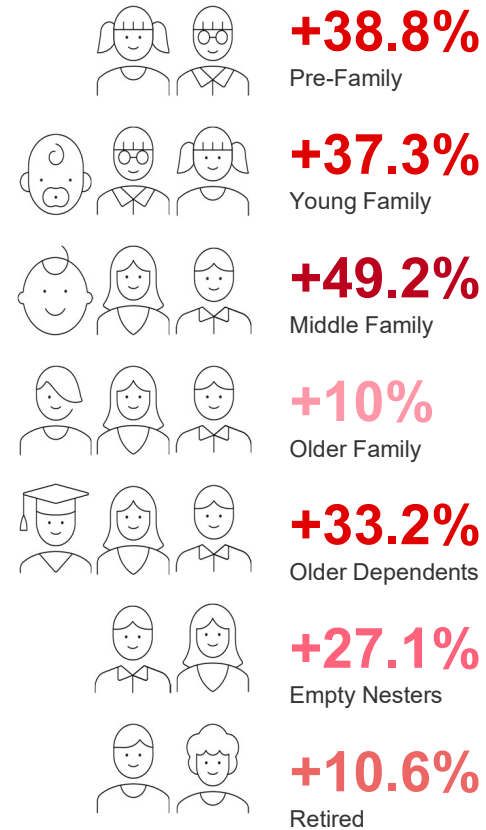
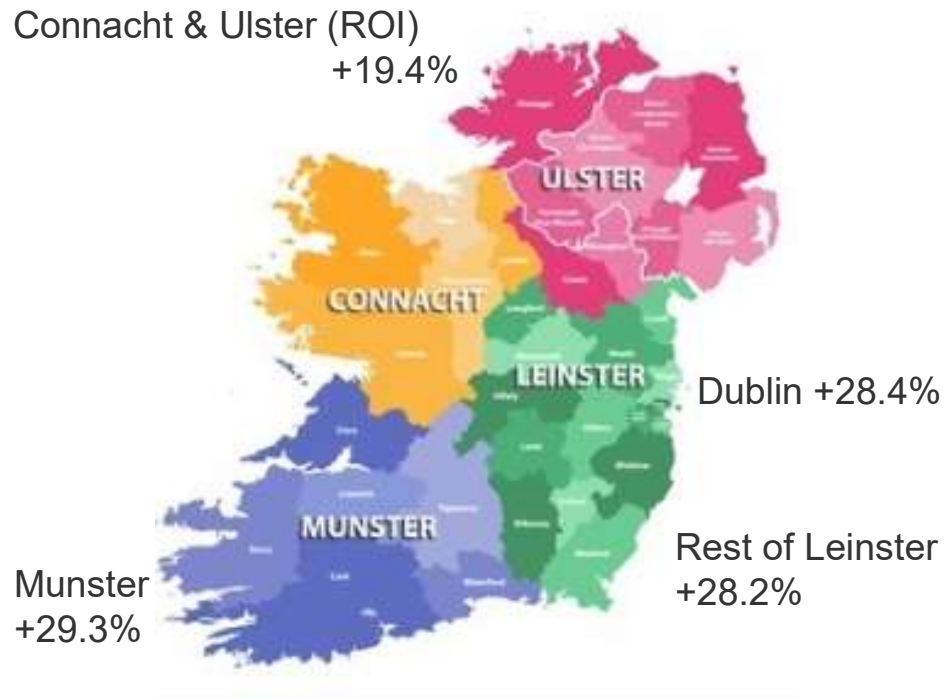


Trolley shops increased in importance. 23% of market spend was through €100+ Trolley shops this year



Strongest growth seen in Munster, and amongst Middle Families

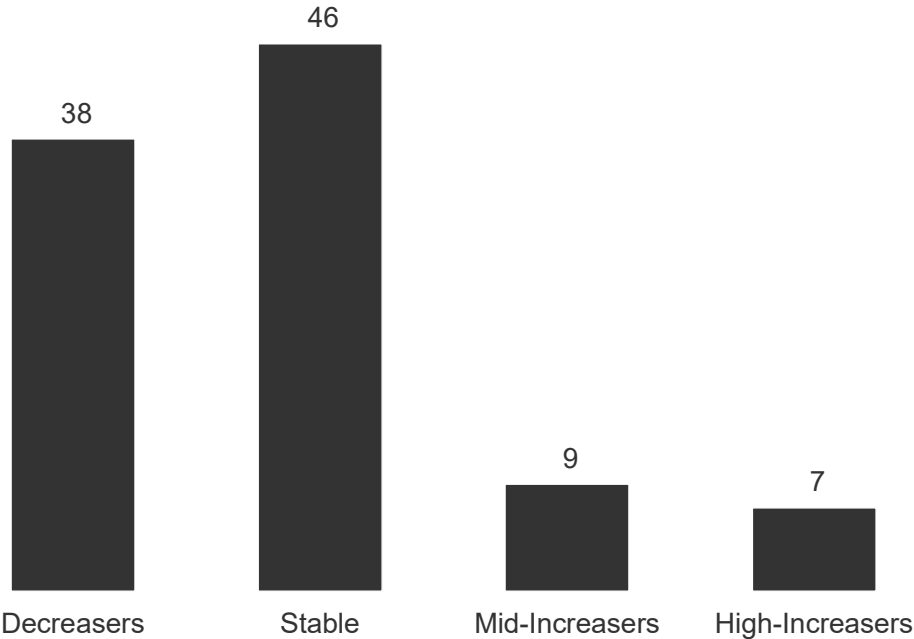
4we Value growth €%



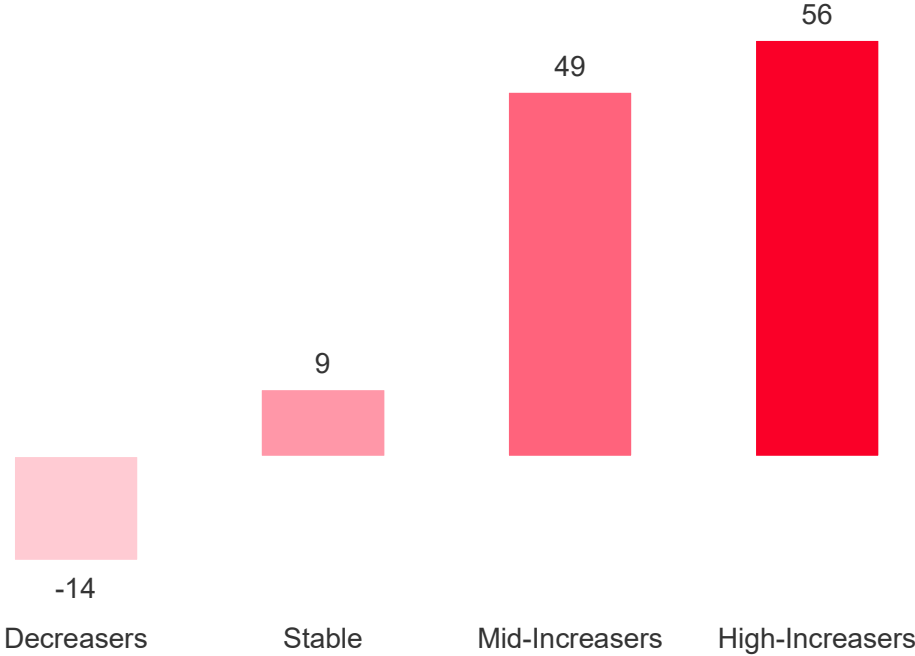
The 7% of HHs who increased volume by >100% account for 56% of March's volume growth

'Stocking up' spectrum

% of Buyers



% Contribution to Market Volume



More about our stock ups shoppers

- More likely to be Rest of Leinster (ex Dublin) and Connacht/Ulster based than the average shopper
- All three major multiples are over performing with these shoppers
 - Tesco has 24.1% of their volume vs 22.8% av shopper
 - SuperValu has 20.2% vs 18.6%
 - Dunnes has 19.1% vs 17.7%
- Picking up more of long life items – Ambient & Frozen Foods, Healthcare, Toiletries,



DUNNES
STORES

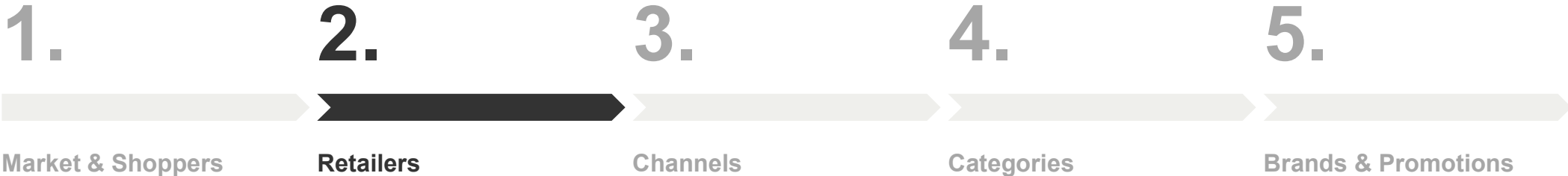
TESCO

SuperValu



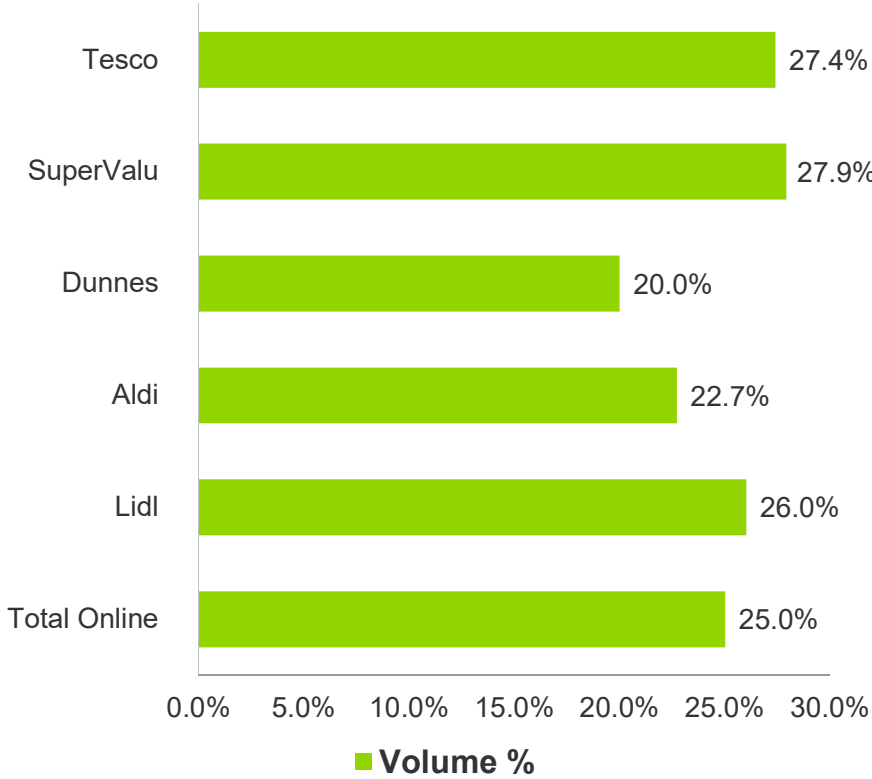
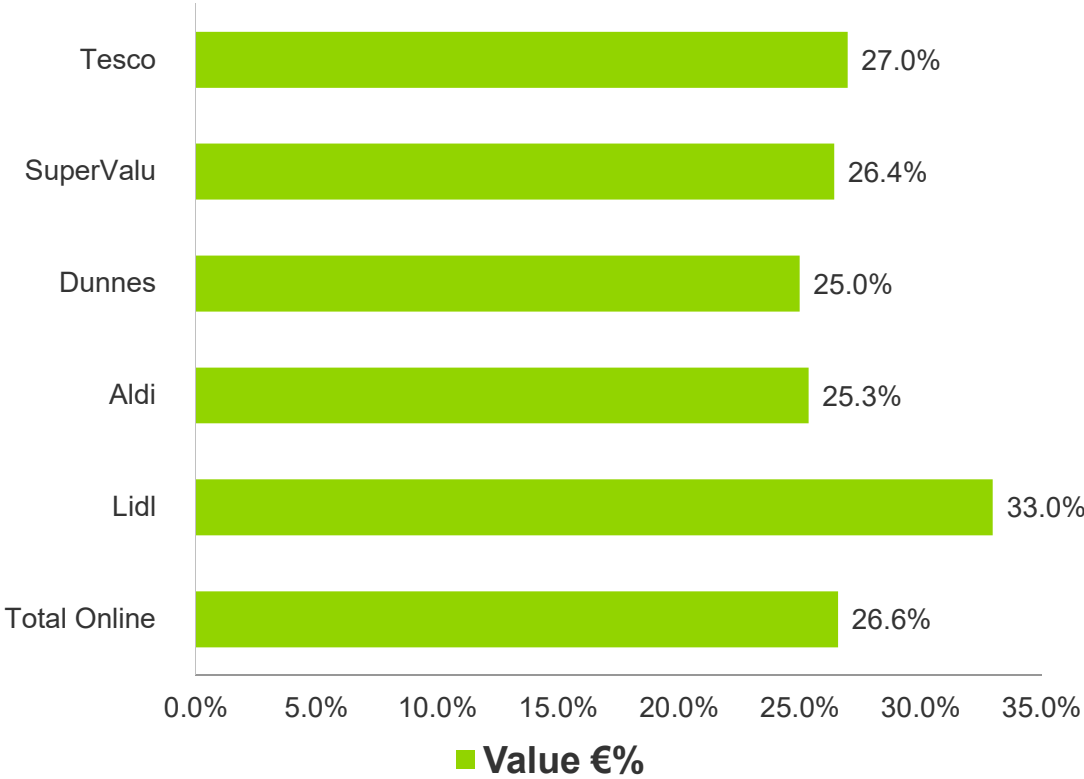
Retailers

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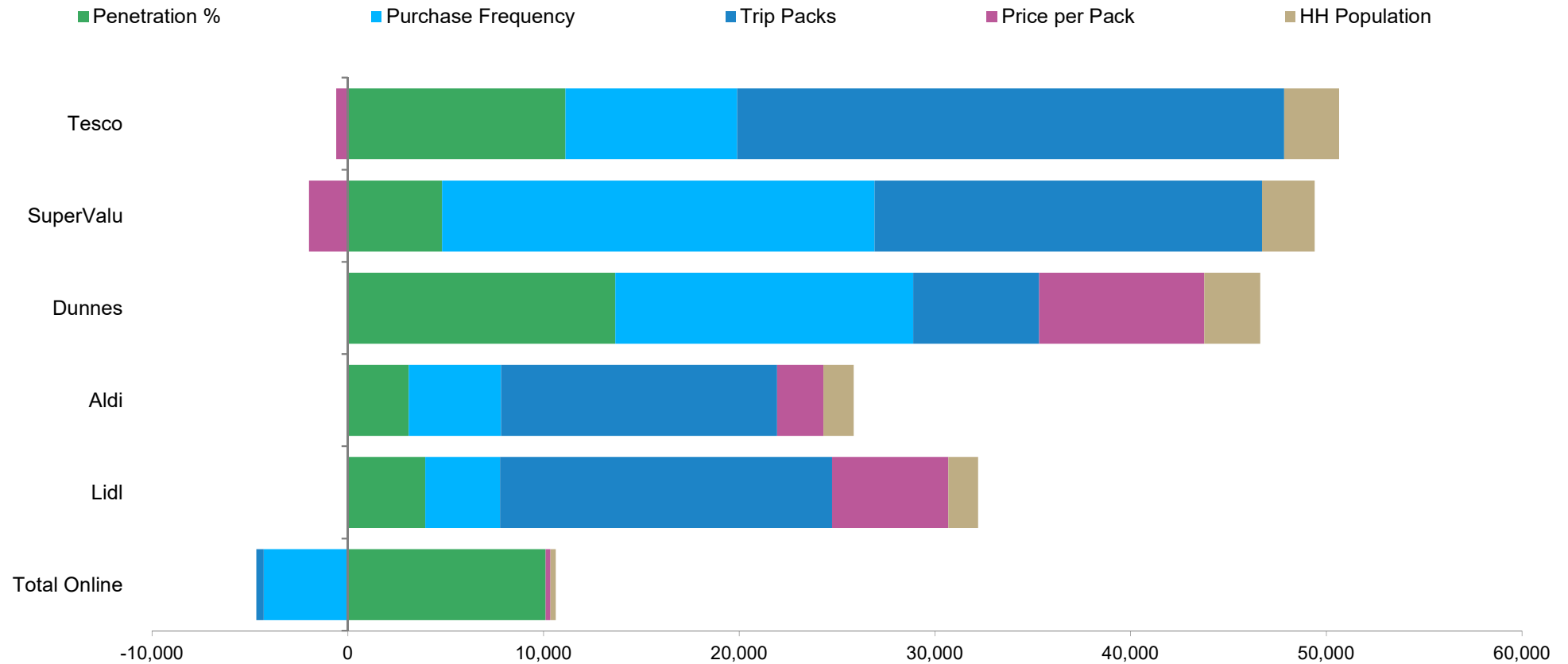
All retailers in double digit growth, in both Value and Volume

Retailer Grocery Sales Growth 4we YoY €%

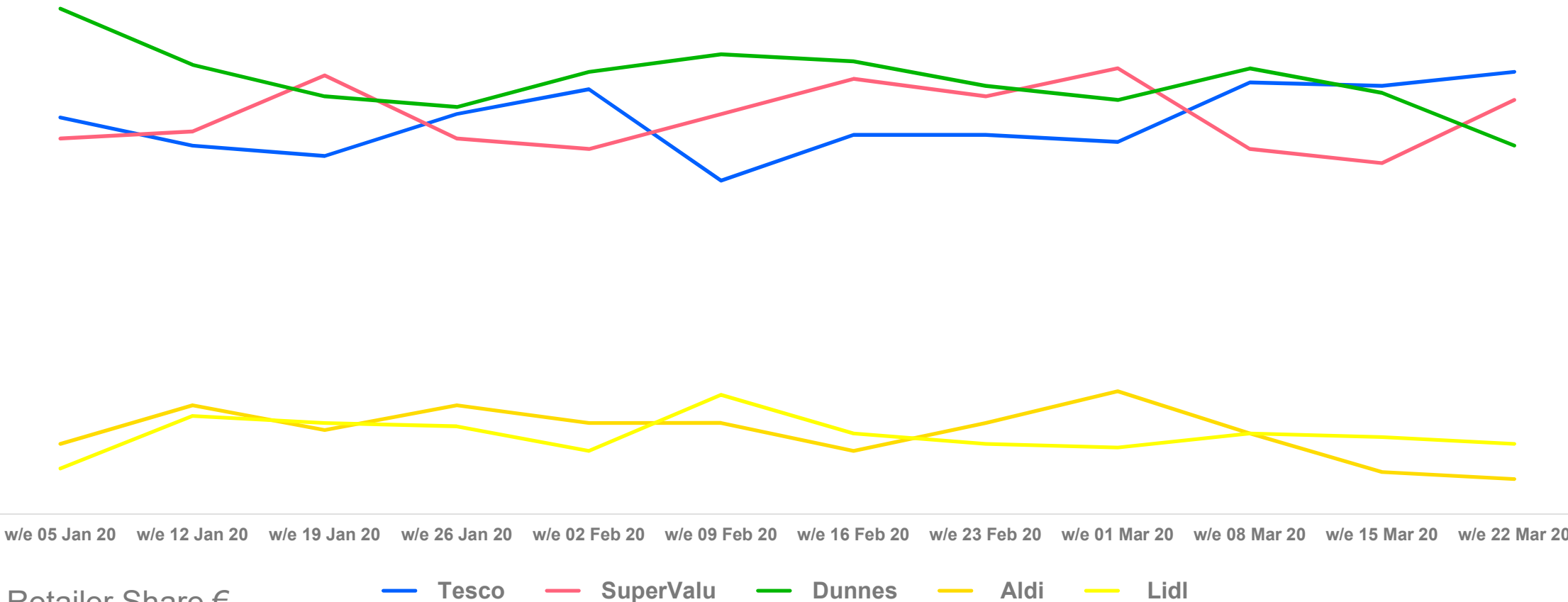


Penetration growth everywhere as people shop around in isolation preparation

4we Contribution to Growth KPI Drivers (%)



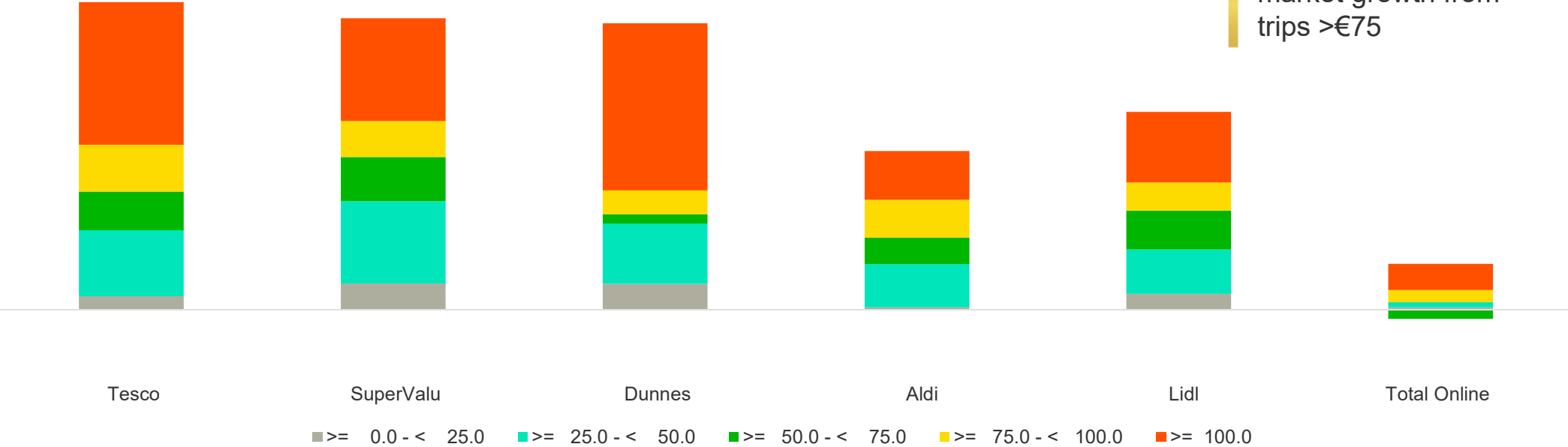
The week ending March 1st saw the beginning of share changing amongst the retailers, as consumer confidence fluctuates, so to does share of the market



€100 plus baskets have contributed over €85M more than the same period last year

Actual Spend Change - € contribution

80%
market growth from
trips >€75



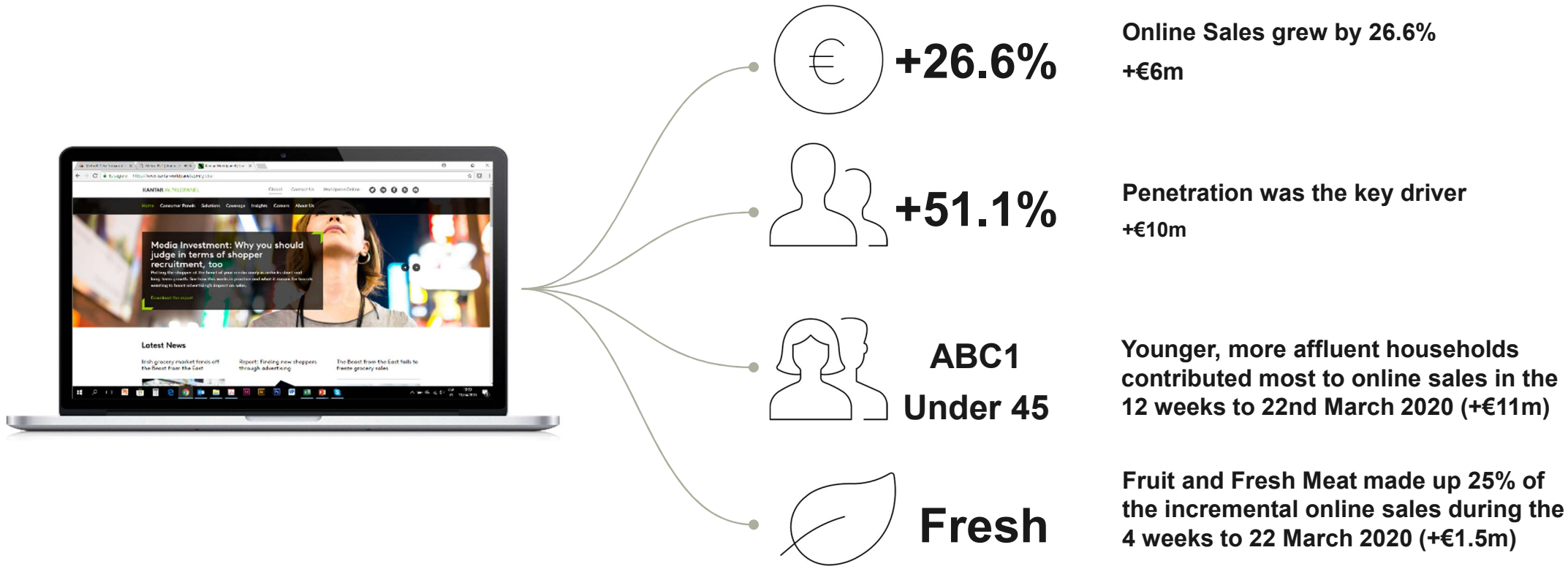
Channels

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As restrictions came into play during March, consumers turned to online shopping, with an additional €6Million being spent in comparison to last March.

Despite retailers urging the public to leave the online slots for the elderly, younger shoppers were most active online



Penetration for online groceries has increased by 3 penetration points in march versus feb, and 3.2 penetration points versus the same period last year

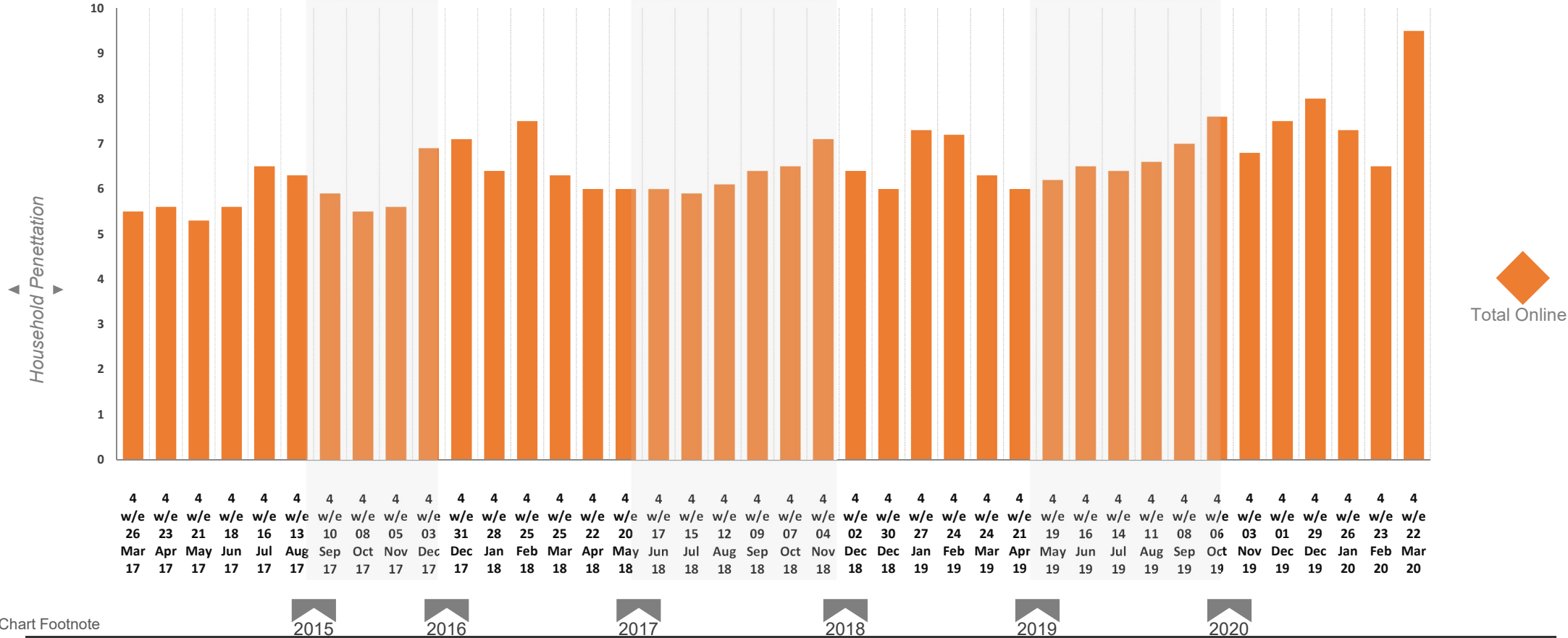


Chart Footnote

Retailers come under pressure with the move to online shopping, however they are urging consumers not to take up the slots unless the need it to ensure the elderly and the vulnerable can get their groceries delivered

'If you are healthy, leave online food delivery for people who need it'

Coronavirus has led to waiting times of 10 days for some supermarket home delivery services

© Mon, Mar 16, 2020, 15:50 | Updated: Mon, Mar 16, 2020, 16:44

Lisa Cope



Source: Irish Times

Coronavirus: Grocery delivery firm pitches help to Government

Buymie says its tech could help stem spread of Covid-19 as Deliveroo goes contactless

© Mon, Mar 16, 2020, 03:15

Simon Carswell, Charlie Taylor



We are experiencing high levels of demand for our service and to our helpdesk



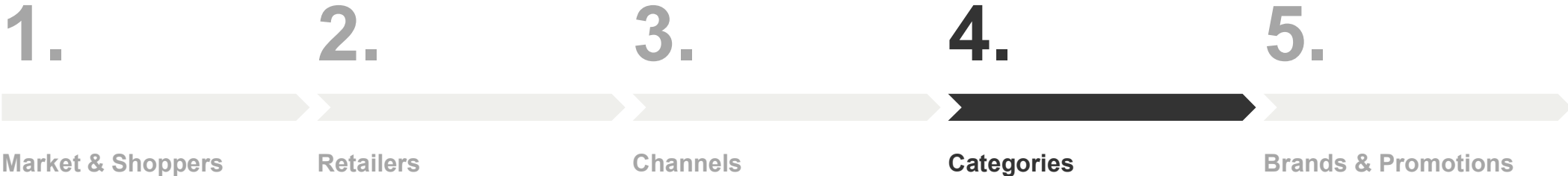
We are working hard to open slots while looking after our communities. Our FAQs answer many of the most common questions about placing and amending Orders.

[Read FAQs](#)

A screenshot of a social media post from Tesco Ireland. The post is dated 26 March at 15:42. The text of the post reads: "Home delivery slots are a precious resource right now. If you can shop in store please do. Save a delivery slot for someone who needs it. Now, more than ever, every little helps!". Below the text is a large graphic with the text "Think before you click." in blue. At the bottom right of the graphic is the Tesco logo with the slogan "Every little helps".

Categories

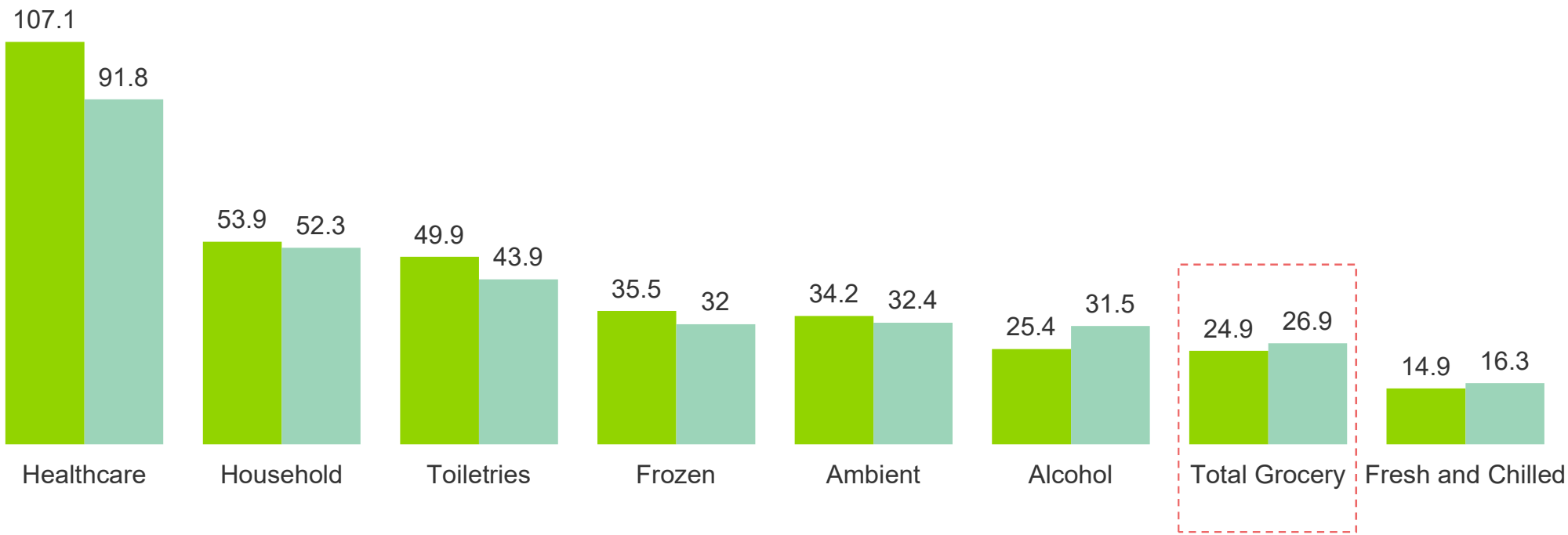
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Growth rates are strong across all sectors with Healthcare and Household seeing the strongest growth rates in response to the pandemic.

4we YoY Growth %

■ Value Sales YoY €% ■ Vol Sales YoY %



Growth right across the store...



24/25

Store areas in growth vs.
the same period a year ago.



226/250

Categories in growth vs. the same
period a year ago.

87% of our growth categories were driven by featuring in more baskets

Basket size also grew in the majority of cases but the impact was substantially smaller.

Total FMCG – Categories – Year on year growth in # of trips vs. year on year growth in spend per trip



The story was one of more people buying in the majority of categories

Extra trips meant more opportunities buy.

Total FMCG – Growing Categories – % for which each measure is the primary driver of growth

Penetration



46.8%

Latest
4 weeks

(11.4%)

(Average value
across the past
12 months)

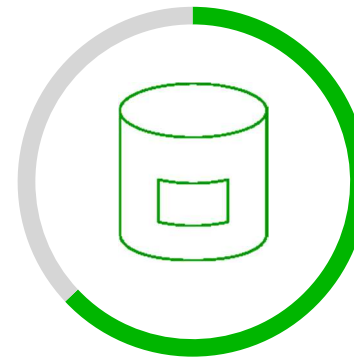
Frequency



25.1%

(35.7%)

Packs per Trip



16.3%

(29.4%)

Price per Pack



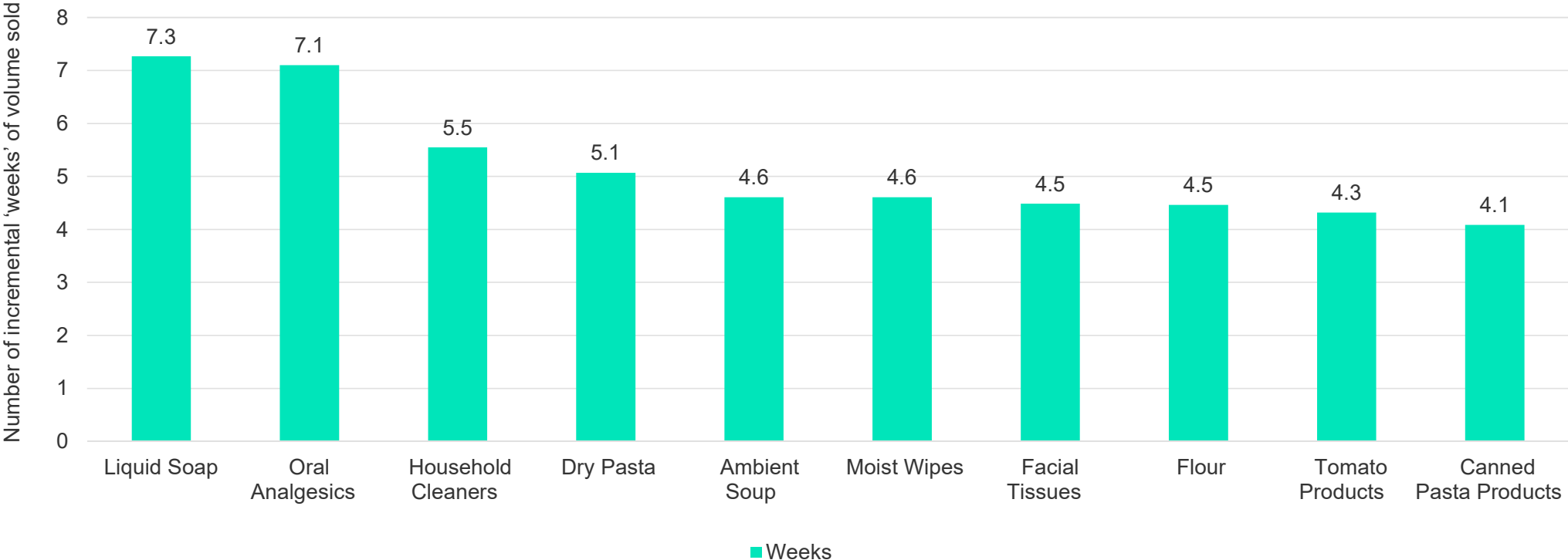
11.8%

(23.1%)

What does all of this mean for demand in the coming months?

Many categories have sold almost a month's worth of incremental volume – extra stock or extra consumption?

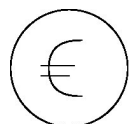
Total FMCG –Top 10 in terms of number of weeks of incremental volume sold (where average weekly sales are based on 2019)



Despite being in the media, Toilet Paper wasn't one of the Top 10 categories that shoppers bought more of.

Shoppers opted for larger packs rather than buying more individual packs.

Toilet Paper



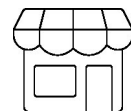
+€8.3m sales
+86.1%



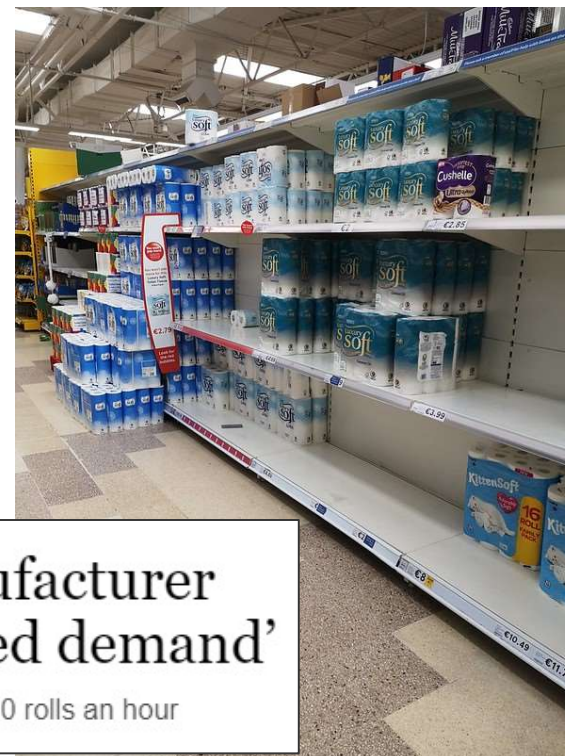
+279k shoppers
+24.8%



+20.9m kgs
+83.1%



+1.5m trips
+67.3%



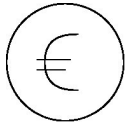
Coronavirus: Toilet paper manufacturer struggles to meet 'unprecedented demand'

Ireland's leading producer is at capacity despite producing 50,000 rolls an hour

Flour shelves were emptied as people take up baking as a new hobby while in isolation.

Shoppers make their own bread as retailers sell out.

Flour



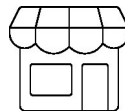
+€942k sales
+80.9%



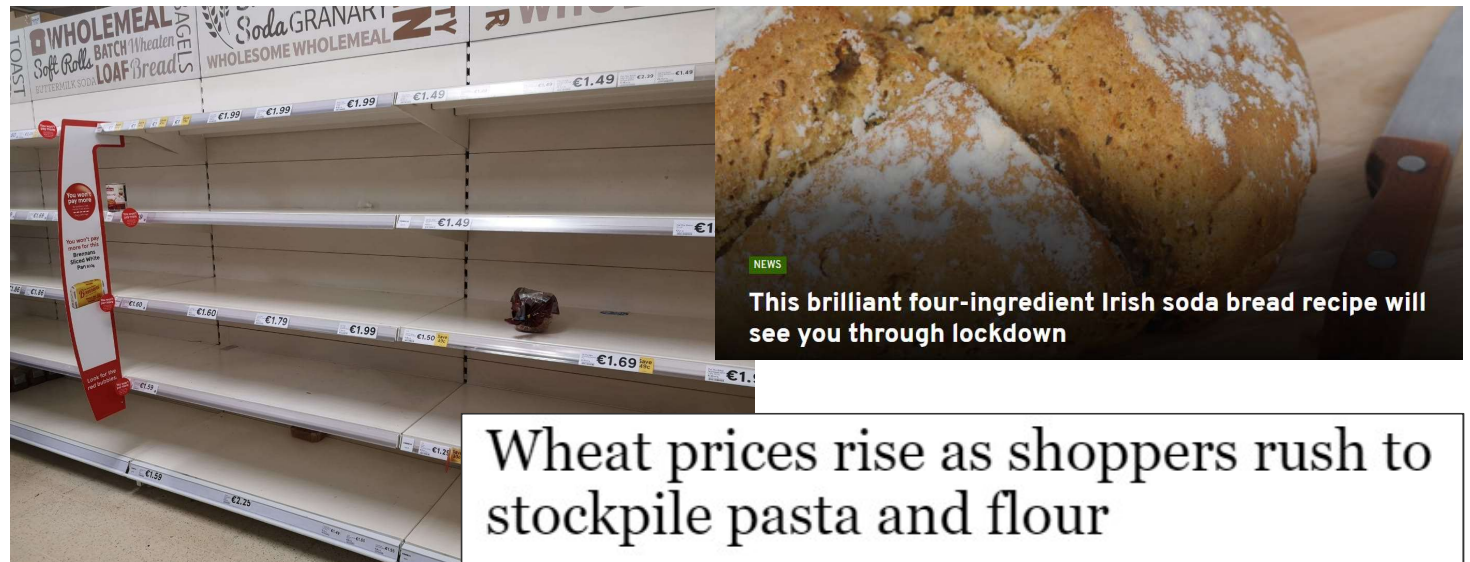
+279k shoppers
+56.5%



+999k kgs
+91.2%



+443k trips
+75.5%



Wheat prices rise as shoppers rush to stockpile pasta and flour

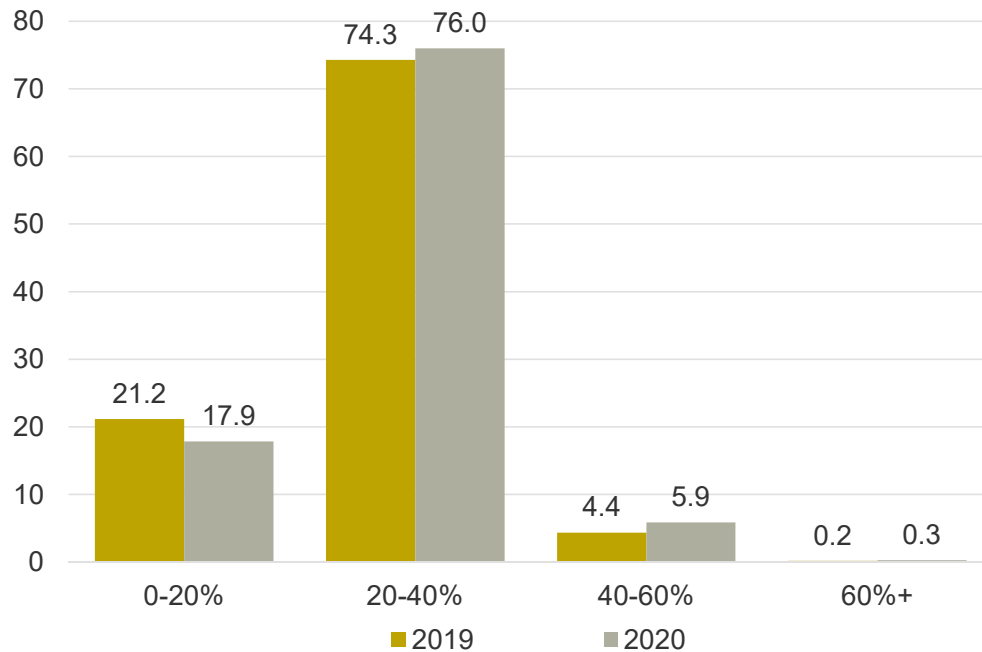
Quarantine Baking in Times of Crisis
As many self-quarantine to prevent the spread of COVID-19, people turn to making desserts for comfort

How much stock is in cupboards and how far can consumption be expanded?

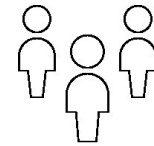
3 in 4 buyers have already bought almost 40% of their 2019 pasta volume in 2020

#1 Cupboard Stock?

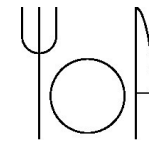
Dry Pasta - % buyers split by the % of their 2019 volume purchased in the first 12 weeks of 2020.



#2 Consumption growth?



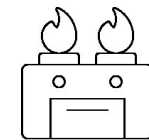
Who?



More in home meals?



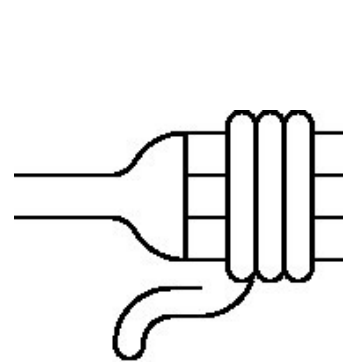
Expandability?



Changing habits & priorities?

Lets take Dry Pasta as an example

3 potential scenarios – which would drive very different plans for the balance of the year



#1 No uplift annual in volumes sold

Volume demand will decline for the remainder of the year

Category volume growth in 2020: **+0%**

#2 Annual volume grows by 7.6%

Volume demand will match 2019 for the remainder of the year

Category volume growth in 2020: **+7.6%**

#3 Annual volume grows by 49%

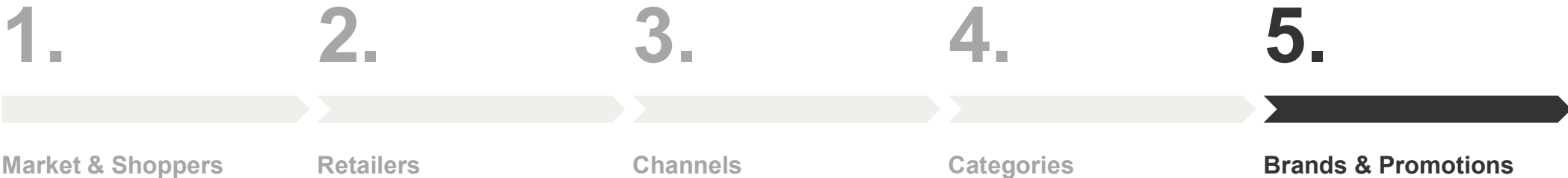
Volume growth in the first 12 weeks of the year is sustained for the remainder of the year.

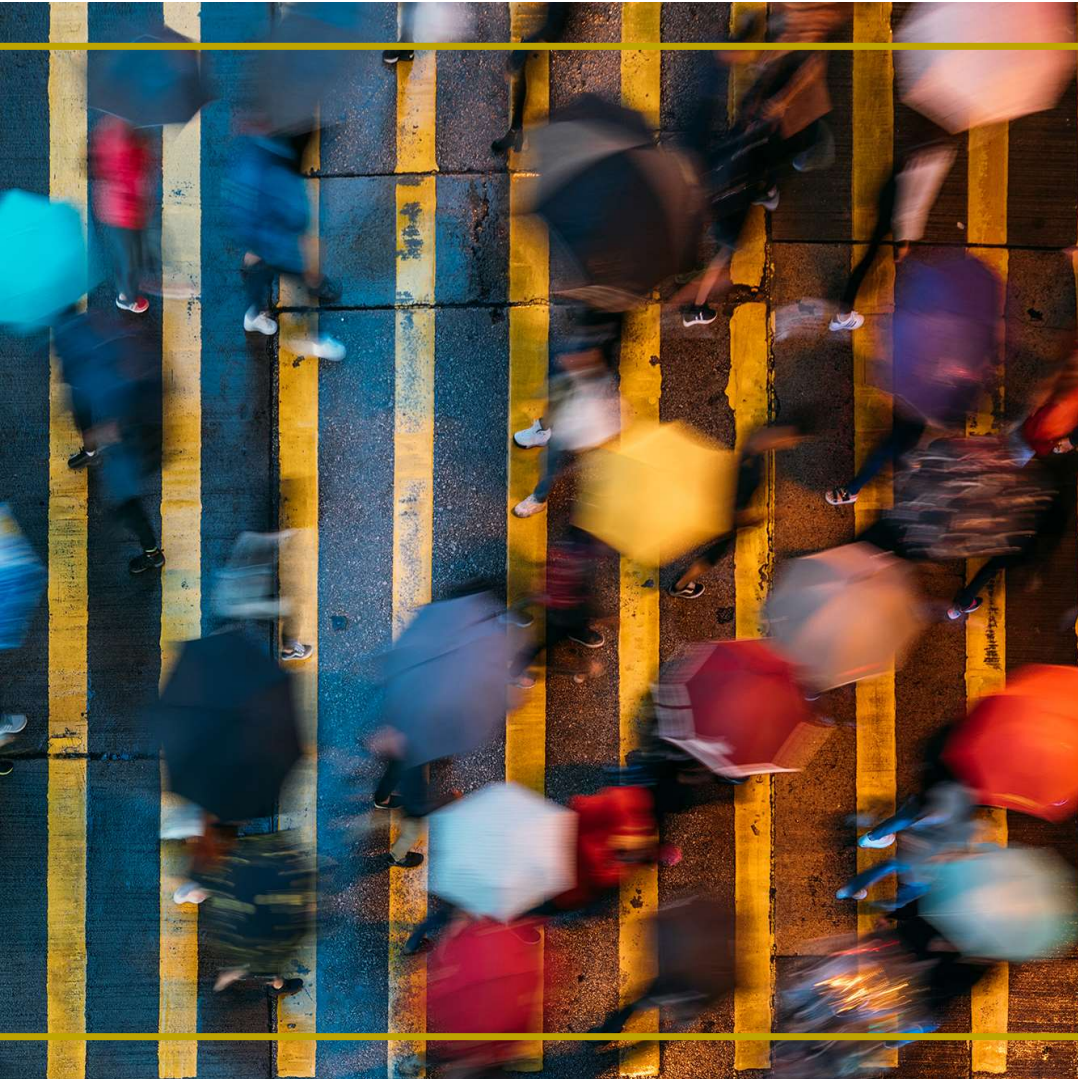
Category volume growth in 2020: **+49%**

A variance of 12.8 million packs by year end

Brands, Private Label, Promotions

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Brands

+33.1%

+€129m

(compared to 27.8% growth in UK)

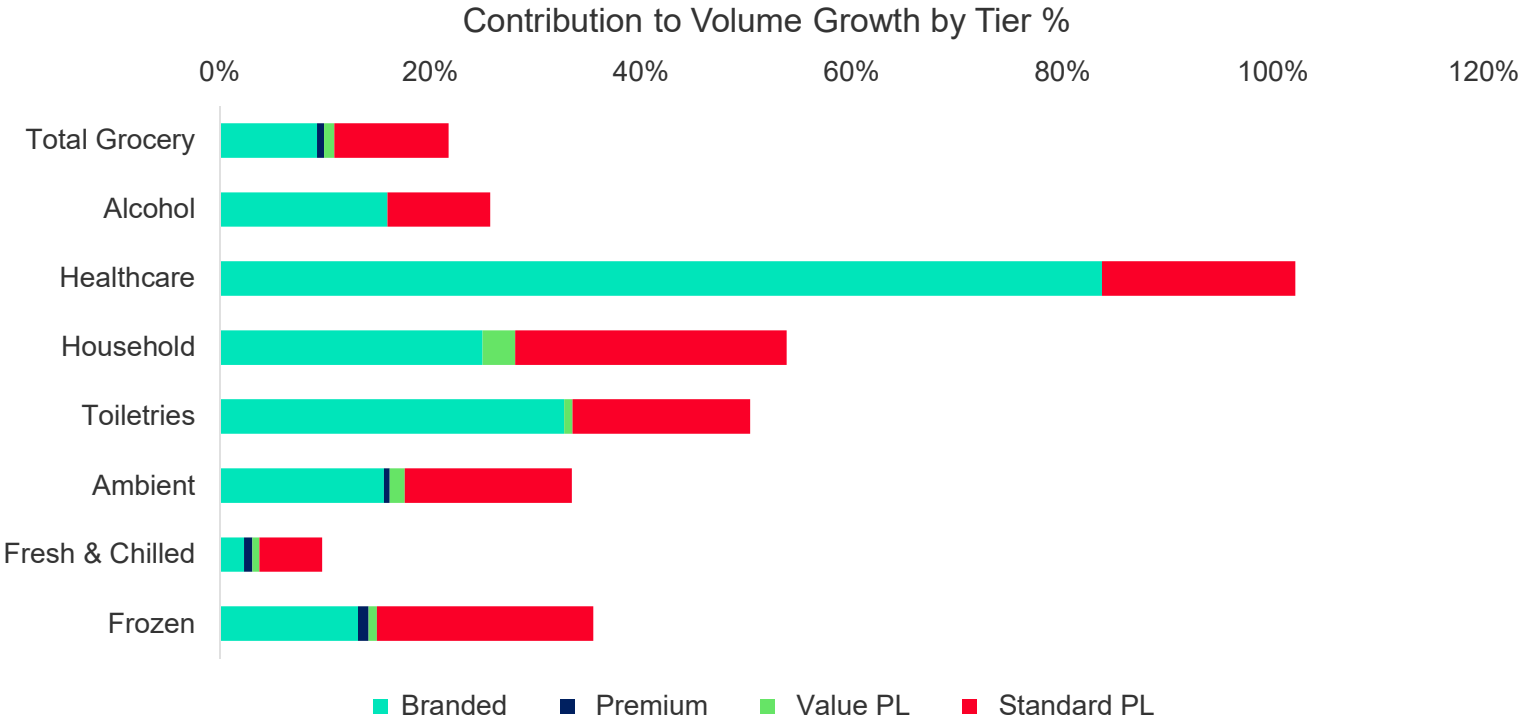
Own Label

+21%

+€85m

PL contributes more to pack growth than Brands at a total level – Standard PL dominates across all categories.

4 w/e



% Branded Volume	
Total Grocery	32%
Alcohol	71%
Healthcare	76%
Household	46%
Toiletries	70%
Ambient	48%
Fresh & Chilled	15%
Frozen	40%

Stand out brand performance from Odlums

4we Sales Growth YoY



+€1.1M

Newly Listed in Aldi

Doubled Presence in Lidl

More than ½ of YOY growth coming through SuperValu

1kg and 2kg most popular sizes



KANTAR

What's next for food and medicine retailers?

Ray Gaul, SVP, European Retail Insights

Not long ago...

Consumers were behaving badly and retailers were running promotions

Centra Ireland @CentralRL · Mar 29

This week Paul from our Centra Little Island store was off on a special delivery to #corkpennydiners. Because when it comes to community, we're in it together.
#centra #wereinitttogether



#wereinitttogether

Centra Ireland Retweeted

Leo Varadkar @LeoVaradkar · Mar 28

No need to do all shopping or stockpile this morning. Food stores and takeaways staying open in the emergency. The 2km is about exercising locally. You can go beyond the 2km to buy food and medicines. The supplies are good. We all have a part to play in rising to this challenge

T [redacted] Mar 11

My friend sent me this of Tesco's Naas... not a roll of toilet paper around! 😂

Keep in mind there are only 34 cases of the virus in Ireland atm 🙄

#coronaviruireland #ToiletPaper



2 2 6



THANK YOU!

FROM 2FM & SPAR

WIN A SHOPPING DELIVERY ON US

LIKE & HEAD TO OUR INSTA TO WIN

Now, we are all adjusting to the 'new normal'

Consumers are no longer misbehaving and retailers are no longer running promotions

SuperValu Ireland Retweeted

 **Fran McNulty** ✓ @franmcnulty · Mar 19

Protective screens are to be installed at most @SuperValuIRL stores in the coming days. The screens create a barrier between checkout staff & customers @rtnews



12 72 472

 **Tesco Ireland** ✓ @TescoIrl · Mar 26

Home delivery slots are a precious resource right now. If you can shop in store please do. Save a delivery slot for someone who needs it. Now, more than ever, every little helps!

If you can shop in store, please do.

 **TESCO**
Every little helps

4.6K views 0:09 / 0:15

The first piece of the new normal: Rationing

The problem – consumers are stockpiling irrationally

Customer Notice

CARD/PHONE PAYMENTS

In the interest of public health, our staff and customers, we recommend that customers use our Card/Google Pay/Apple Pay facilities over cash transactions where possible.

PRODUCT AVAILABILITY

Due to current events, we have a limit of four units of each product per customer. Please be assured we are replenishing our store stocks constantly and have comprehensive plans in place to minimize any disruption.

We apologise for any inconvenience caused.



**KEEP
CALM**



We're open for business,
well stocked,
close to you,
and here to serve.
#NoNeedToPanicBuy

The second piece of the new normal: Charity spend

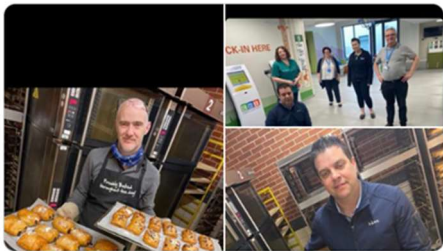
The problem – some consumers and lots of frontliners need help

CAN YOU GIVE A LIDL EXTRA?

Look out for the food donation station in stores!



Lidl Ireland Retweeted
feedtheheroes @feedtheheroes1 · Mar 20
 Staff from lidl Clonee preparing and delivering freshly baked pastries to all the hard working staff in Connolly hospital this lunchtime. Thank you for helping to #feedtheheroes



TESCO Community Fund

€270,000

AgisAction For all older people | Family Carers Ireland | ALONE Supporting older people in all of Ireland

We're donating €150,000 to 3 national charities plus a further €120,000 to 453 local causes to help support those most in need during this crisis.

TESCO

CLUB TOGETHER

SuperValu | GAA | Centra

Club Together is an initiative partnering the GAA, SuperValu and Centra to support the elderly in our communities. It's for those who have no one else to lean on and need support to do their grocery shopping at this time.

FREE COFFEE
 For Health Care Workers and First Responders.
 As a small thank you, coffee for Health Care Workers and First Responders is on us.

Are your dell's open?

Our network of service stations is operational, but we are operating at reduced capacity in some parts of the country, therefore some of our dellis may be closed but other will remain open to serve our frontline health workers, emergency services and other essential services. The following dell counters will remain open

Service station	Dell opening hours
Circle K Ballacolla	24 hours
Circle K Cashel	24 hours
Circle K Cavan	05:00-16:00
Circle K Dublin Airport	06:00-16:00
Circle K Dublin Port	24 hours
Circle K Dublin Port	24 hours
Circle K Gorey	24 hours
Circle K Junction 5	07:00-16:00
Circle K Kilcullen	24 hours
Circle K Kill North	24 hours
Circle K Kill South	24 hours
Circle K Kilmacanogue	06:00-17:00
Circle K M6 Athlone	24 hours
Circle K Monaghan	24 hours

CIRCLE K

The third piece of the new normal: Supply chain

The problem – small suppliers need money and retailers need more staff



Aldi Ireland @Aldi_Ireland · Mar 26

Our suppliers have been working around the clock to help us keep our shelves stocked. To help make things a little easier for them, we're fast-tracking payment for over 200 of our Irish food and drink producers. #EverydayAmazing
For more information - bit.ly/33TRVU7



Supplier Update

8 13 86



Tesco Ireland Retweeted

@farmersjournal · Mar 20

Tesco Ireland is temporarily changing its payment terms for small and local suppliers, to ensure that they get paid as quickly as possible during the #COVID19ireland 19 crisis. @Tesco



Coronavirus: Tesco changes payment terms for small Irish suppliers
Payment terms move from 14 to five days – in response to coronavirus crisis.
farmersjournal.ie

Musgrave To Hire Hundreds of New Staff To Boost Supply Chain Capacity



Posted on 25th March 2020 | Group

Musgrave, Ireland's leading food retail, wholesale and foodservice company, has announced that it will hire hundreds of new staff on a temporary basis in response to increased demand it is seeing across the company's retail stores around the country. Musgrave is primarily recruiting people with experience in retail, fresh food, hospitality, driving and warehousing, and has reached out to representative groups of businesses who have been impacted by COVID-19 such as the Restaurants Association of Ireland and the Irish Hotels Federation.

The fourth piece of the new normal: ‘Trying to feel normal’

ALDI Help | Store Finder

All Search Aldi...

Specialbuys Easter Groceries Love Ireland Recipes Store Finder

How to keep your kids entertained

If you're looking for inspiration on how to entertain the kids at home, you're in the right place. From cooking and crafts to games, quizzes and quality family time, we've got bags of easy and affordable ideas to keep everyone happy and active. And by the time you've done all these, we'll have lots more for you to try, so keep popping back to see what's new.

Get Active **Get Cooking** **Get Crafty** **Get Thinking**

Helpful daily schedule

Your Helpful Daily Schedule

Trying to juggle your day while the kids are off school? Hopefully this helpful daily schedule will give you some much-needed inspiration.

- 8am-9am** **Get Up**
Breakfast / Bedmaking / Get Dressed
- 9am-10am** **Get Active**
Yoga / Dance / Run / Ball Games
- 10am-11.30am** **Get Schooled**
Journal / Quiz / Times Tables / Activity Books / Flash Cards
- 11.30am** **Get Cooking**
Make and Bake
- 12pm** **Lunch Time**
- 12.30pm-2.30pm** **Get Creative**
Lego / Drawing / Creative Crafts / Experiments

Conclusions on what comes next for grocery & medicine retail

The financial model

Weekly gross margin – **Staffing, warehousing, and delivery costs** = **Weekly operating profit**

shoppers x transactions x # items x margin % per item

(# staff x hours worked x hourly pay) + equipment & energy costs + charity

From wants to needs

From easy to hard

From profit to loss



30 Day Timeline

- ▶ **6-Apr** Easter buying – staff rises
- ▶ **13-Apr** Stockpiling ends
- ▶ **20-Apr** Retailers begin to economize
- ▶ **27-Apr** Global supply-chain strain
- ▶ **4-May** Profit warnings
- ▶ **11-May** Local supply-chain strain

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Anticipating the Balance of 2020



GLOBAL Scenarios exploring COVID-19

Charlie Warwick, Europe Lead Futures & Foresight Practice

SCENARIOS

The right tool for this moment

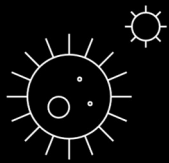


KANTAR

Scenarios are ideal when you are trying to plan in the face of:

- A high degree of uncertainty that can lead to radically different outcomes
- Several conflicting signals and complex interactions that lead to a lack of confidence around which actions to take
- An urgent need to take action and move forward, not delay or be paralyzed

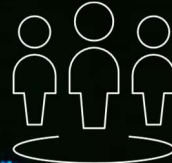
The key uncertainties



HOW
THE DISEASE
WILL BEHAVE



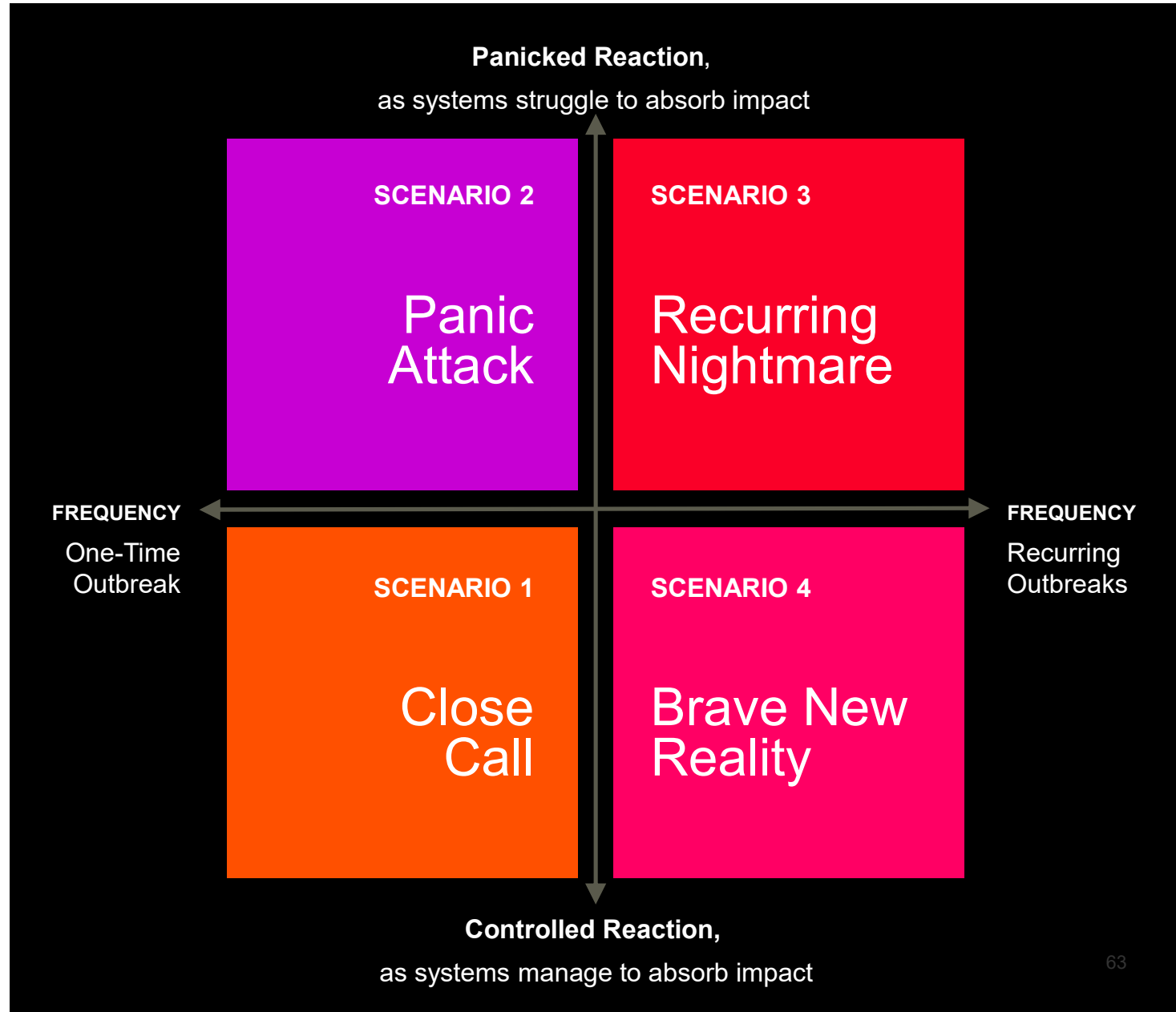
HOW
INSTITUTIONS
WILL BEHAVE



HOW
PEOPLE
WILL BEHAVE

2 CRITICAL UNCERTAINTIES

4 POSSIBLE FUTURES





Close Call

One-Time Outbreak, Controlled Reaction

- The public health system is strained by COVID-19 but doesn't break
- Lockdown measures heeded by public
- Public / Private sector partnership and innovation allow healthcare and food systems to largely cope
- Moderate recession takes hold but worst avoided by intense Govt action
- Consumer confidence rebounds relatively quickly with splurging once worst of outbreak is over in late summer due to pent up demand
- This is particularly the case where Governments intervened quickly devised plans that allowed the majority of workers to get paid and keep their source of income during the peak of the crisis.





Panic Attack

One-Time Outbreak, Panicked Reaction

- National and municipal authorities are unequipped to handle public hysteria caused by the pandemic.
- Health systems around the world are not resilient enough to withstand the worst of the outbreak.
- Consumer panic and societal fear are the dominant feelings
- Those most vulnerable and without a safety net suffer most and there are sparks of social unrest in some countries.
- A global recession ensues as fear overpowers attempts to shore up the economy.
- Many SMEs, including the self-employed struggle to survive the crisis. Big businesses and those at the opposite end of the social spectrum appear to be relatively less impacted.



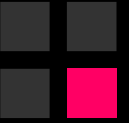


Recurring Nightmare

Recurring Outbreaks, Panicked Reaction

- The initial 2020 pandemic causes a substantial economic downturn
- Before the economy & healthcare systems can fully recover, the next wave of outbreaks begin & consumers' anxiety levels spike
- Health systems & supply chains come under extreme pressure as each new outbreak overloads systems that are far too slow to adapt.
- Markets & consumers lose confidence as there is little sign of an effective vaccine. Society begins to tire of controls & failing systems
- Businesses have to adjust to cycles that oscillate between consumers socializing & splurging, with consumers distancing & hibernating.
- Governments in some markets face mass social unrest. Parts of society are increasingly feeling like they are left to fend for themselves with no social safety net to fall back on.





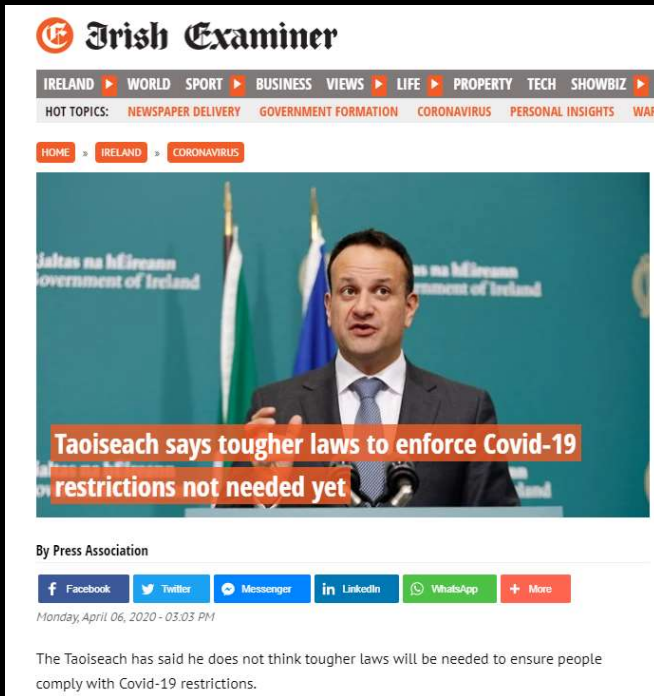
Brave New Reality

Recurring Outbreaks, Controlled Reaction

- Absence of an effective vaccine means that outbreaks continue to occur in many markets
- Society recognizes that the best way to contain the impact of the disease is to comply with a series of measures & widespread testing
- We develop new habits for work, travel & socialising, increasingly embedded as new norms.
- Public & private sector come together to make systematic changes to adapt to the recurring pattern of outbreaks.
- New regulations focus on sanitation & cleanliness as well as greater control of movement & travel, particularly in peak periods.
- In most markets each outbreak is smaller than the previous one, so people see the benefit of observing these new behaviors.
- Economic downturn during the initial 2020 outbreak is severe. Demand in many sectors not getting back to pre-2020 levels.



Which scenario seems most likely for Ireland today?




Irish Examiner

IRELAND > WORLD > SPORT > BUSINESS > VIEWS > LIFE > PROPERTY > TECH > SHOWBIZ >

HOT TOPICS: NEWSPAPER DELIVERY GOVERNMENT FORMATION CORONAVIRUS PERSONAL INSIGHTS WAR

HOME > IRELAND > CORONAVIRUS

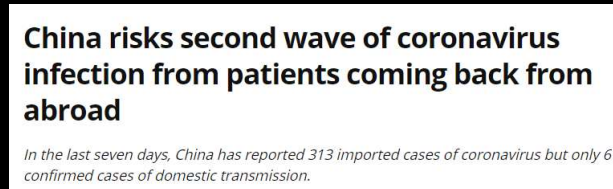


Taoiseach says tougher laws to enforce Covid-19 restrictions not needed yet

By Press Association

Monday, April 06, 2020 - 03:03 PM

The Taoiseach has said he does not think tougher laws will be needed to ensure people comply with Covid-19 restrictions.



China risks second wave of coronavirus infection from patients coming back from abroad

In the last seven days, China has reported 313 imported cases of coronavirus but only 6 confirmed cases of domestic transmission.



THE IRISH TIMES NEWS SPORT BUSINESS OPINION LIFE & STYLE CULTURE MORE



Restarting Ireland: When and how will we 'get back to normal'?

Jennifer O'Connell • Apr 4, 2020 • 22 min read • 21

WILL IT BE JULY OR SEPTEMBER? WHENEVER IT IS, IT WILL BE TO A MUCH CHANGED WORLD.



"Coronavirus Vaccine Still 12 To 18 Months Away," Says WHO As Covid-19 Global Count Soars

GENERAL NEWS

In a massive and worrying statement, the World Health Organisation (WHO) on Saturday has said that the vaccine for coronavirus will still take at least 12 to 18 months.

Written By Navashree Nandini | Mumbai | Updated On: March 28, 2020 10:08 IST



RTÉ News Sport Entertainment Business Lifestyle Culture Player TV Radio

News > Coronavirus | Coronavirus Ireland World Business Politics Nuacht RTÉ In

More than 700,000 receiving income supports

Updated / Monday, 6 Apr 2020 16:24



Social Welfare Local Office

**What can we say
with any certainty
at this relatively
early stage?**

**Which business
imperatives apply to many,
or all, of the scenarios?**

- The shift to a public role for businesses & brands is likely to accelerate
- At home moments are going to be more important than OOH occasions & channels for some time compared to pre-Covid period
- The focus on health & hygiene, community action & self sufficiency will continue for some time yet
- The optimisation of on-line experiences will be required to build desire. E-comm challenge will quickly move from penetration to retention

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Q&A



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Thank you

