

## Member Application Form 2020/2021

*The Marketing Society Future Council exists to provide thought leadership and networking opportunities for marketing practitioners in the first five years of their careers. The Future Council is now recruiting **three** new members to join the team to continue to develop and deliver on the vision of The Marketing Society Future Council.*

*All applicants should demonstrate how their skill set and experience would make them a suitable candidate for the role and submit a completed form to [irene@marketingsociety.ie](mailto:irene@marketingsociety.ie) by 5pm **Friday 18<sup>th</sup> December 2020**. All applications will be reviewed and applicants called for interview by the middle of January 2021 with a decision made and announced by the end of January 2021.*

First Name:	
Last Name:	
Email Address:	
Title:	
Name of Company:	
Years in Industry:	

1. Why do you want to become a member of The Marketing Society Future Council and what differentiates you as a candidate? Please include any information here regarding skills you have or experience you have acquired that may be of relevance to your involvement. (Max 250 words)

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2. Describe your approach to team work. What role do you typically adopt in a team task? What do you value and think is important when it comes to team work? How do you ensure an effective team dynamic? (Max 250 words)

3. The Future Council aims to create events that are INSPIRING, INCLUSIVE and USEFUL. This has been extra challenging recently with Covid forcing a move to digital only events. With this mind, design a DIGITAL event that would appeal to marketing professionals with 3-5 years' experience. Please outline your chosen title, topic, speaker(s), video conferencing platform, etc. Ensure to explain all choices made and use images to support your proposal, where and if appropriate. (Max 350 words)