



Sustainability in 3 Simple Steps

Marketing Society of Ireland

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Advertising in the 1960s

YOU'RE LOOKING SMART!

I'VE A DATE WITH MARK TONIGHT.

HE'LL LOVE YOU IN THAT DRESS.

...THEY HAVE A FABULOUS SELECTION.

I KNOW...

THINK SO? IT'S ONE OF THE NEW PENNEYS RANGE.

I BOUGHT MINE THERE TOO.

FROM PAUL OF LONDON - A DISTINCTIVE TROUSER SUIT FEATURING A LONG SLEEVELESS JACKET OVER BELL-BOTTOM PANTS. AVAILABLE (SIZES 34, 36 AND 38) IN NAVY, PINK, CREAM OR TURQUOISE. PRICE 92/6. ALSO AVAILABLE AS A SWINGING SKIRT SUIT AT 75/-.

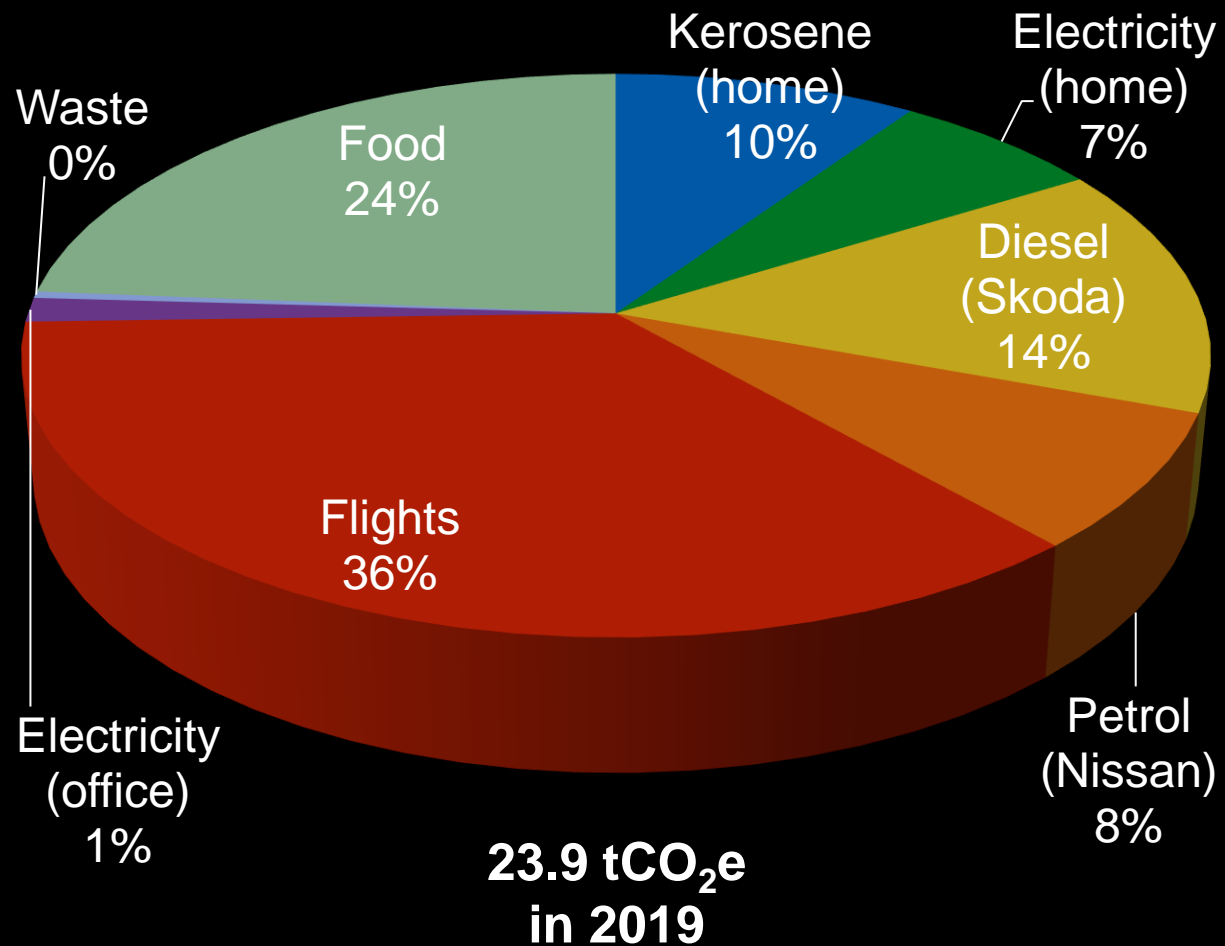
ITALIAN BEADED BAG - COMES IN SHADES: BEIGE, ROSE, WHITE AND BLUE 29/11.

PENNEYS

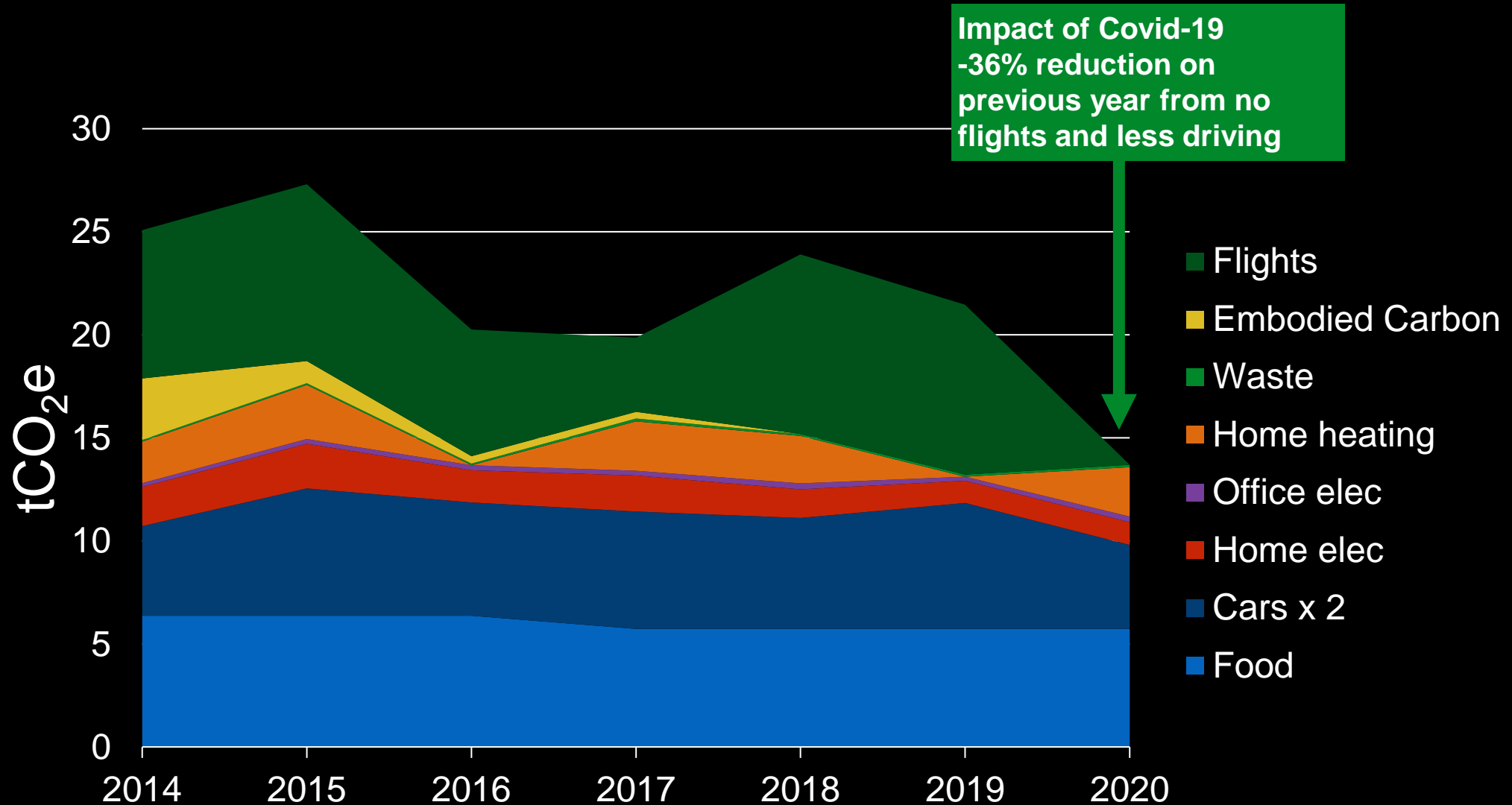
TOPCO LTD. TRADING AS PENNEYS. DOWNTOWN HENRY STREET · TEL. 46771 · FINGLAS, DUN LAOGHAIRE.

WILSON HARTNELL

1. Measure



1. Measure (Family of 4)



2. Optimise

Energy Action Plan 2020

Company Name

Objectives

Ob-20.1:

Targets

- T-20.1: Public body (M&R): 50% energy performance improvement by 2030 v 2009
- T-20.2: Public body (M&R): 30% absolute carbon reduction by 2030 vs 2009

EAP Ref	Actions	Estimated Annual Savings		
		Fuel Type	[kWh]	[€] ①
EA1	Area 1 Lighting to LED	Electricity	3,168	€380
EA2	Desktop PC energy management program, Stage 1	Electricity	350,000	€42,000
EA3	Building 1 - Ground Floor Corridor Lighting Upgrade	Electricity	8,239	€989
EA4	Building 1 - 1st Floor Corridor Lighting Upgrade	Electricity	9,346	€1,122
EA5	Building 1 - 2nd Floor Corridor Lighting Upgrade	Electricity	10,290	€1,235
EA6	Security - Analogue CCTV System Shutdown	Electricity	21,900	€2,628
EA7	Boilerhouse Block- Basement Area Lighting Upgrade	Electricity	2,088	€251
EA8	Replace Radio Chiller - Staged Smaller Package	Electricity	20,000	€2,400
EA9	Building 2 - 1st Floor & Mezzanine Level LED Lighting Upgrade Projects	Electricity	70,759	€8,491
EA10	Building 2 - Basement & Ground Floor LED Lighting Upgrade Projects	Electricity	71,349	€8,562
Totals			567,139	€ 68,057

Previous Year's Totals Elec + Gas 16,978,593
 % Savings from this Action Plan 3.34%

Signature _____
 Facility Engineering Manager

Signature _____
 CEO

Electrical / Mechanical / SEU	Responsible	Target Date	€ Cost
	JB		€22,213
	MD		€0
	RC		€1,326
	RC		€1,422
	RC		€1,494
	JB		€0
	NO'C		€486
	JB		€75,000
	NO'C		€20,382
	NO'C		€9,771

	€ 132,094
Simple Pay Back	1.94 yrs
Abatement Cost	€ 703 per tCO2e

Dated _____

3. Restore

Caution:

the Woodlands Environmental Fund is not a carbon offset, but you can claim that you are “... helping to...”


- Plant 82,000 trees
- Absorb 12,500 tCO₂e
- 3,300 seedling or 3-4 tCO₂e/ha/yr for 100 yrs

Lidl Ireland's native woodland scheme helps to absorb up to 12,500 tonnes of carbon

Retailer celebrates Earth Day with planting of 82,000 native trees

[Print](#)

Read More: [lidl](#) [Lidl Ireland](#) [Sustainability](#) [trees](#)

14 April 2020 | 0  As part of its sustainability strategy, 'A Better Tomorrow', Lidl Ireland has committed to a native tree planting partnership with the Department of Agriculture, Food and the Marine.

Questions & Actions

... and plant a tree with a community that needs your support!

<https://sustineo.ie/restore/>



Sustainability in 3 steps – Measure, Optimise, Restore

1. **Measure** | Carbon footprints | Energy audits SI 426
2. **Optimise** | ISO 50001 | Sustainability plans
3. **Restore** | Carbon neutrality | Nature-based solutions

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