

Winners 2020

Advertising and Advertising Media Research

Sponsored by DMG Media Ireland

Radio 1 Fights Back - Proving that emotionally connected listeners drive advertising impact RED C Research & Marketing Limited RTÉ Radio One

Brand Development & Strategy

Trócaire: Bringing Overseas Charity Closer To Home

Core Research

Trócaire

Public Policy & Social Research

Insight Shaping National Public Health Communication Effectiveness During a Global Pandemic MCCP Department of Health



Winners 2020

Customer Experience Research

Softening the Blow

Behaviour & Attitudes

Three

Product Innovation and NPD Research

Sponsored by Exterion Media

Thumb Powered Pensions

Core Research KBC Ireland

Analytic Impact

Checking the Financial Health of the Nation: The Bank of Ireland Financial

Wellbeing Index

RED C Research & Marketing Limited Bank of Ireland



Winners 2020

COVID19 And Its Implications For Brand Growth

Insight Shaping National Public Health Communications Effectiveness During a

Global Pandemic

MCCP

Department of Health

Grand Prix 2020

Sponsored by AIMRO

Insight Shaping National Public Health Communications Effectiveness During a Global Pandemic MCCP

Department of Health