

Advertising and Advertising Media Research



Kids These Days - understanding the media behaviours of Generation Z

Mindshare

Brand Development & Strategy
Independent
News & Media

From Challenger to Contender

Behaviour & Attitudes

Energia

Public Policy & Social Research



Eliminating the Gender Play Gap

Ipsos MRBI

Sport Ireland



Research Excellence Awards Winners 2019

Customer Experience Research



CXX (Customer Experience Excellence) Transforming An Organisation

Behaviour & Attitudes

123.ie Insurance

Product Innovation and NPD Research

White Smoke for Irish White Fish

Red C Research & Marketing Limited and V360°

Bord Bia

Analytic Impact



How we used Analytics to transform National Lottery's media planning

CORE Data

National Lottery



Research Excellence Awards Winners 2019

Grand Prix



From Challenger to Contender

Behaviour & Attitudes

Energia