

Advertising and Advertising Media Research

Storytelling for a new generation

Behaviour & Attitudes

Barry's Tea

Radio 1 Fights Back - Proving that emotionally connected listeners drive advertising impact

RED C Research & Marketing Limited

RTÉ Radio One

Don't ignore the signs - a killer hiding in plain sight

Ipsos MRBI

Irish Heart Foundation & Novartis



Brand Development & Strategy

We Got Beef: Growing Irish Beef Exports Across Europe

Empathy Research

Bord Bía

Trócaire: Bringing Overseas Charity Closer To Home

Core Research

Trócaire

A Lesson in Engaging With Young Audiences

Ipsos MRBI RTÉ



Public Policy & Social Research

Connecting the Cocooned
Core Research
Health Service Executive HSE
Sustainable Nudges in Irish Farming
Opinions
Bord Bia
Insight Shaping National Public Health Communication Effectiveness During of
Global Pandemic
MCCP Department of Health
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Customer Experience Research

W5

Irish Water

Softening the Blow
Behaviour & Attitudes
Three
The New Journey Starts Here: Paving the way to a safer journey through a
pandemic
Red C Research & Marketing Limited
daa
Irish Water voice of the customer programme



Product Innovation and NPD Research

Oh Me, Oh Migraine – Describing	The Indescribable
Ipsos MRBI	

Exploring the Future of Adult Beverages: A Global Perspective

Opinions

Novartis Ireland

Bord Bia

Thumb Powered Pensions

Core Research KBC Ireland



Analytic Impact

PTSB: From MI to Me – Bringing Value Based Segmentation to Life

Spark Market Research

PTSB

Checking the Financial Health of the Nation: The Bank of Ireland Financial Wellbeing Index

RED C Research & Marketing Limited Bank of Ireland



COVID19 And Its Implications For Brand Growth

Failte Ireland

Supporting Covid-19 Strategy for the Irish Food and Drink Industry: A Global
Insight Programme
Opinions
Bord Bia
Insight Shaping National Public Health Communications Effectiveness During o
Global Pandemic
MCCP
Department of Health
The Power of Insights in Driving Domestic Tourism Recovery
Kantar