



## Member Application Form 2025

The Marketing Society Future Council provides thought leadership, guidance and networking opportunities to marketing professionals in the first five years of their careers. The Future Council is now recruiting **two** new members to join the team to continue to develop and deliver on the vision of The Marketing Society Future Council.

All applicants should demonstrate how their skillset and experience would make them a suitable candidate for the role and submit a completed form to [irene@marketingsociety.ie](mailto:irene@marketingsociety.ie) by **5pm, Friday 1st February, 2025**. All applications will be reviewed and shortlisted applicants will be called for interview by the mid-February 2025. The new Council members will be announced by mid-end of February 2025.

*If you have any questions about the Future Council, the roles or the application form, feel free to contact Laura Cassidy at [lcassidy@markanthonyintl.com](mailto:lcassidy@markanthonyintl.com)*

First Name:	
Last Name:	
Email Address:	
Name of Company:	
Title / Role:	
Years in Industry:	



## Member Application Form 2025

Why do you want to become a member of The Marketing Society Future Council and what differentiates you as a candidate? The roles and responsibilities are outlined below - please include any information here regarding your skills or your experience that you feel are relevant to the roles. (Max. 250 words)



## Member Application Form 2025

Describe your approach to teamwork. What role do you typically adopt in a team task? What do you value and think is important when it comes to teamwork? How do you ensure an effective team dynamic? (Max. 250 words)

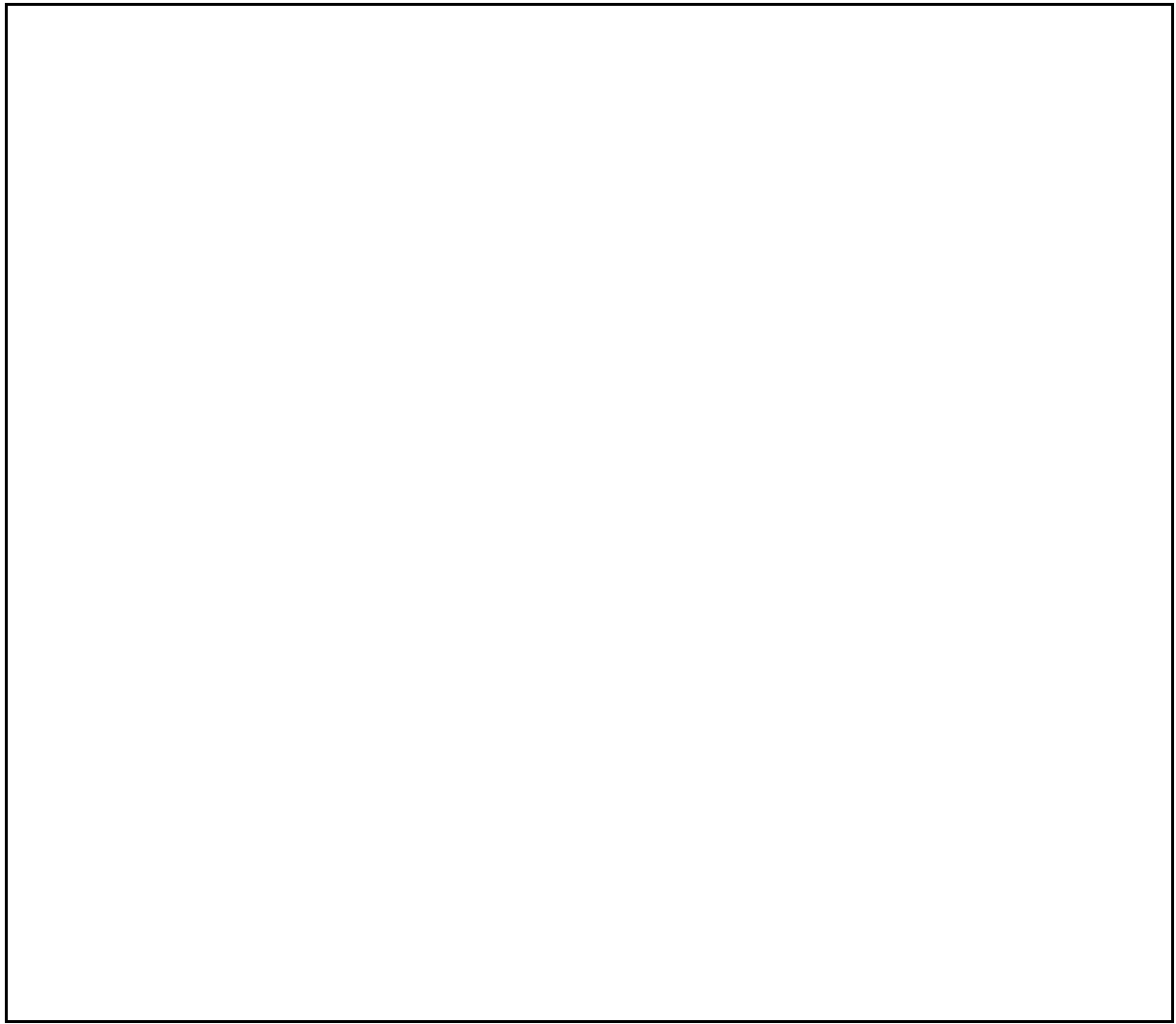
## Member Application Form 2025

The Future Council aims to create events that are **INSPIRING, INCLUSIVE, USEFUL** and **ENGAGING**. With this mind, design an event (either face-to-face or digital) that would appeal to marketing professionals with less than five years' experience.

Please outline the following (where applicable):

- Title
- Topic
- Speaker(s)
  - Video conferencing platform / Venue
  - How many people would you expect to attend?
  - How much you would charge?
  - Budget needed for event

Ensure to explain the choices made and use images or other media to support your proposal, where and if appropriate. (Max. 350 words)



## Member Application Form 2024

### Roles and Responsibilities:

The Future Council has two roles available with varied responsibilities depending on your experience and skillset. We have outlined the responsibilities below, however, we would still love to hear from you if you feel you have something else you could bring to the Future Council.

**All roles are very flexible, allowing each person to assist or step into other roles when necessary.**

- **Vice Chairperson**

The Vice Chair supports the activities of the Chairperson, including sharing responsibilities as appropriate and fulfilling the duties of the Chair as required in the Chair's absence. The Vice Chair's main responsibilities include contributing to all activity executed by the Council and helping to find resolutions when and where necessary.

Please note, after 18 months on the Future Council, the Vice Chair will move into the Chairperson position.

- **Social Media**

The role of Social Media Management involves building out content calendars ahead of each event, creating social posts to activate the event, increasing awareness of the Future Council and driving engagement within the marketing community. Our social media platforms are critical to the success of each Future Council event and help drive ticket sales organically.