

Member Application Form 2026

The Marketing Society Future Council provides thought leadership, guidance and networking opportunities to marketing professionals in the first five years of their careers. The Future Council is now **recruiting six** new members to join the team to continue to develop and deliver on the vision of The Marketing Society Future Council.

All applicants should demonstrate how their skillset and experience would make them a suitable candidate for the role and submit a completed form to irene@marketingsociety.ie by **5pm, Wednesday the 14th of January, 2026**. All applications will be reviewed and shortlisted applicants will be called for interview by the end-January 2026. The new Council members will be announced by start of February 2026.

If you have any questions about the Future Council, the roles or the application form, feel free to contact Máire McCarron at maire.mccarron@bounceinsights.com.

First Name:	
Last Name:	
Email Address:	
Name of Company:	
Current Title / Role:	
Years in Industry:	
Roll you are applying for	

Please complete all sections below.

- **Sections 1 and 2** may be answered in an optional video.
 - A video submission is *not* required.
 - If you choose to submit a video, it should address **only Sections 1 and 2**.
 - If you submit a video, you do **not** need to provide written responses for Sections 1 and 2.
 - The video must be no longer than **2 minutes**.
- **Section 3** must be completed **in writing** below, even if you submit a video. You do *not* need to include Section 3 in your video.
- If you **do not** submit a video, you must provide written responses for **all three sections**.



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Section 1.

Why do you want to become a member of The Marketing Society Future Council and what differentiates you as a candidate? The roles and responsibilities are outlined below - please include any information here regarding your skills or your experience that you feel are relevant to the roles. (Max. 250 words)



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Section 2.

Describe your approach to teamwork. What role do you typically adopt in a team task? What do you value and think is important when it comes to teamwork? How do you ensure an effective team dynamic? (Max. 250 words)

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Section 3.

The Future Council aims to create events that are **INSPIRING, INCLUSIVE, USEFUL** and **ENGAGING**. With this mind, design an event that would appeal to marketing professionals with less than five years' experience. Please pick one of the following themes to base your event around:

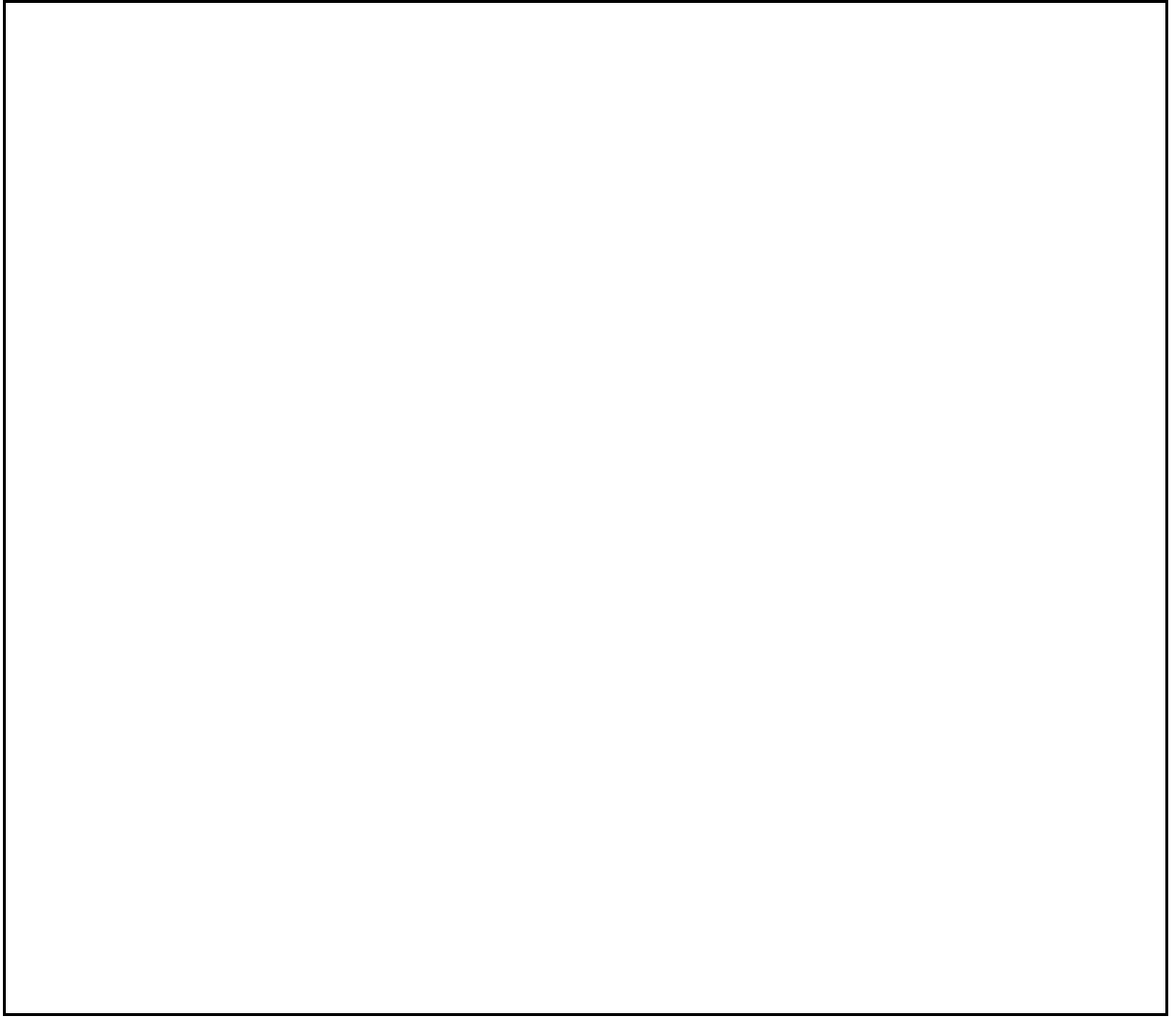
1. **AI and the Future of Marketing**
2. **Career Development & Opportunities**
3. **Marketing Strategy, Creativity & Effectiveness**
4. **Digital, Social & Event Marketing**

If you would like to propose a theme outside of these four, please explain why your suggested theme would be a better fit for the event.

Please outline the following (where applicable):

- Title
- Topic
- Speaker(s)
- Venue
- How many people would you expect to attend?
- How much you would charge?
- Budget needed for event

Ensure to explain the choices made and use images or other media to support your proposal, where and if appropriate. (Max. 350 words)





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Roles and Responsibilities:

The Future Council has **six** roles available with varied responsibilities depending on your experience and skillset. We have outlined the responsibilities below, however, we would still love to hear from you if you feel you have something else you could bring to the Future Council.

All roles are very flexible, allowing each person to assist or step into other roles when necessary. Roles open include:

Vice Chairperson - Step into a leadership role supporting the Chair and preparing to lead the Council in 18 months.

Secretary - Keep us organised and focused by managing meeting agendas, minutes, and constitutional updates.

CRM Manager - Drive engagement through email campaigns, event communications, and subscriber growth.

Design Lead - Create eye-catching graphics and event visuals for Mailchimp, social media, and beyond.

Treasurer - Oversee budgets, track spending, and report on the financial health of our events.

Sponsorship Manager - Build and manage sponsor relationships, proposals, and strategic partnerships.