

Advertising Research

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RED C Research

Bord Bia

RED C Research - Advertising Research - Bord Bia - Make your Mark

Core Research

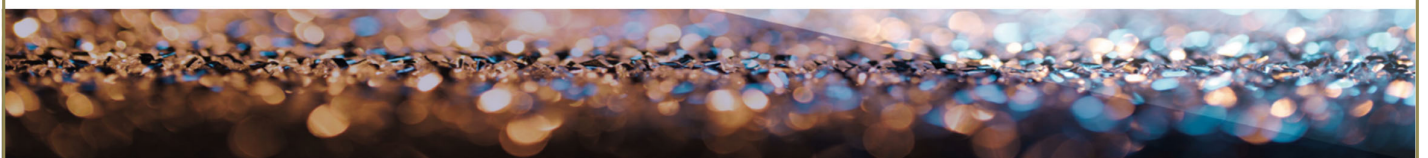
HSE

Every Second Counts: Reframing Stroke as the Emergency It Is

MCCP

Cuan & Javelin

“You’re not alone” – Advertising research. MCCP for Javelin and Cuan - Understanding how to connect with survivors of sexual violence, to create a campaign that empowers them to seek support



Applied Intelligence & Insight Impact

Empathy

Bord Bia & Kerry

Project Báinne: From Dairy Origins to Consumer Futures: Shaping Kerry's
Next Growth Chapter through Insight-led Product Development

Empathy

Kerry

Its Crunchtime: An Insight Engine Accelerating EU Savoury Snacking Growth

Opinions & ReAction

WaterWipes

Polaris: Building the Future of WaterWipes Through Insight-Led Portfolio
Innovation



Brand or Product Development Research

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Opinions and ReAction

WaterWipes

Polaris: Building the Future of WaterWipes Through Insight-Led Portfolio Innovation

Empathy

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Project Báinne: From Dairy Origins to Consumer Futures: Shaping Kerry's Next Growth Chapter through Insight-led Product Development

jump!

Tullamore D.E.W.

Café Honey: a new blend of craft, community and culture



Business to Business Research

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Core Research

Purple House

Cancer Care at Work: Building a National Framework for Compassionate Work

Ipsos B&A

An Post

DELIVERING FOR TOMORROW: Insights for An Post's B2B eCommerce Transformation

Empathy

Bord Bia & Kerry

Project Báinne: From Dairy Origins to Consumer Futures: Shaping Kerry's Next Growth Chapter through Insight-led Strategy



Media Research

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Core Research

HSE

Let's Talk About Suicide

Opinions

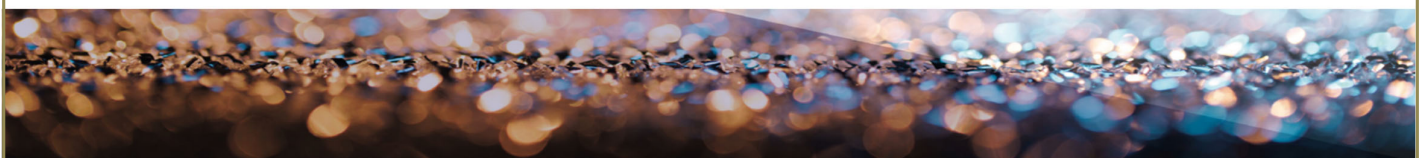
Mediahuis

The Trust Dividend: How Mediahuis Quantified the Value of Trust in Advertising

Opinions

Diageo and PHD Ireland

Diageo Will Never Settle: Changing How Ireland Sees and Hears Media



Public Policy & Social Research

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Core Research

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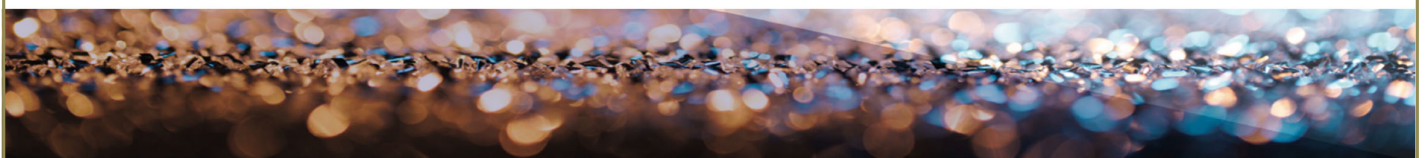
HSE

Changing Minds: Transforming Ireland's Understanding of how to reduce risk of dementia

RED C Research

An Coimisiún Toghcháin

Giving the People of Ireland a Voice



Strategic Brand Research

Sponsored by Global

RED C Research

Flahavan's

RED C Research - Strategic Brand Research - Flahavan's - The Goldilocks Bowl

Empathy

Kerry

Insight That Delivers Crunch: Shaping the Future Savoury Snacking

jump!

Paddy Power

Football Playmakers

Ipsos B&A

Dogs Trust

Happy Dog: Every dog counts



Sustainability

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Ipsos B&A

Bord Bia - The Irish Food Board

Thought for Food: Building a Culture Hub

Opinions

Diageo and PHD Ireland

Diageo Will Never Settle: Driving Social Sustainability Through Inclusive Media and Advertising

Havas Media Ireland, WPP Media Ireland, Future Proof Insights & Amarach Research

Ad Net Zero

The Sustainability Gain: How Impactful Creative can Take you Further with Less

