

WINNERS 2022

Advertising and Advertising Media Research

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RED C & Amplified Intelligence

The Social Attention Deficit

Brand Development & Strategy

Sponsored by Global

Opinions

Kerry Foods

Dairygold Plant-Based: Insight-led Brand Creation

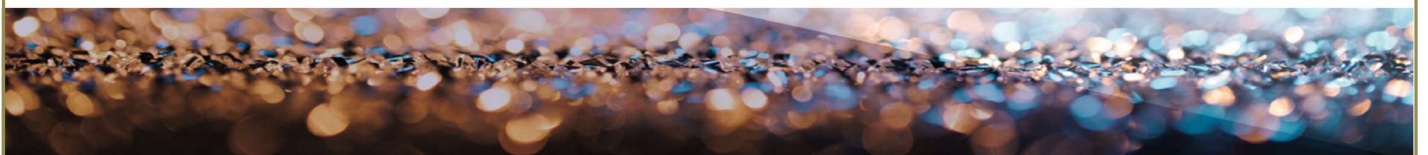
Public Policy & Social Research

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MCCP

Department of Health

Removing the Stigma from Menopause



Product Innovation and NPD Research

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Empathy Research

Bord Bia & North Cork Creameries

ÓR REAL IRISH BUTTER - Creating a new Natural Irish Butter experience
through Insight & Creativity

Analytic Impact

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Opinions

AIB

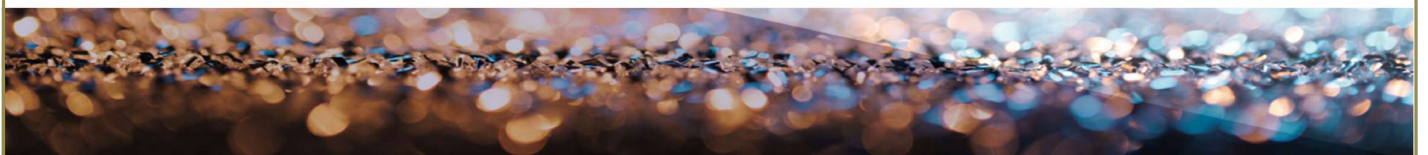
Data Powering Brand Strategy

Business To Business

Sponsored by The Business Post
Behaviour & Attitudes

Department of Finance

Evidence Based Policy Making: Supporting SME Credit Demand and Economic
Growth through Large Scale B2B Research



Customer Experience Research

Sponsored by Paddy Power

RED C Research & Marketing Ltd

RTÉ

Knowing Me, Knowing You

Sustainability

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Kerry Taste & Nutrition

Opinions

The Plant-Based Reality Check

Grand Prix

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RED C & Amplified Intelligence

The Social Attention Deficit

